

Social Impact Exchange

Taking successful innovation to scale

2013 Conference on Scaling Impact

June 18–20 • New York City

At the fourth Annual Exchange Conference, funders, advisors and leaders gather to share knowledge, learn about innovative co-funding opportunities and develop a community to help scale top initiatives and build the field.

For Funders Only

Register at
www.scalingconference2013.org
or (212) 551-1148

Plenary Sessions

Attend interactive plenaries on topics that include: breakthrough scaling strategies; lessons from private sector scaling successes; 3-sector collaboration – philanthropy, business & government; using key “accelerators” to enable broad impact; and leveraging funder networks to finance scale.

Knowledge Sessions

Participate in dynamic sessions devoted to the *funders’ role* in (1) leading multi-sector collaborations (2) revitalizing cities (3) using evidence to inform investments (4) building public will to scale what works (5) the latest reports on scaling.

New Initiatives

Learn about a new collaborative investment model to consistently aggregate capital for scaling in education, health, poverty and impact investing; and new sector-wide efforts to create infrastructure for scaling effective initiatives.

Scaling in Action

Hear nonprofit CEOs present their growth plans and share their experiences in the fields of health, education and poverty.

Engage in Discussions

- **Philanthropy’s Role** Leading cross-sector collaborations in a world of big business and big government
- **Technology** Using technology as an impact multiplier
- **Social Impact Bonds** Hearing how to get involved in the first SIBS!
- **Funder Networks** Forming funder markets to scale impact locally, regionally, and nationally
- **Talent and Leadership** Harnessing human capital to make transformational progress on our toughest social problems
- **Capital Allocation** Achieving impact by funding what works and learning what doesn’t

FEATURED SPEAKERS



TONYA ALLEN

Incoming President & CEO
The Skillman Foundation



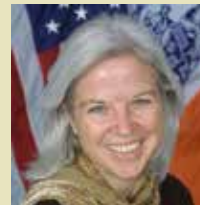
JEFF BRADACH

Managing Partner &
Co-Founder
The Bridgespan Group



JIM CANALES

President & CEO
The James Irvine Foundation



LINDA GIBBS

Deputy Mayor, Health &
Human Services
City of New York



RIP RAPSON

President & CEO
The Kresge Foundation

Speakers and Panelists

Sharon Alpert

Surdna Foundation

Elliot Berger

Arabella Advisors

Gordon Berlin

MDRC

Peter Berliner

Mission Investors Exchange

Kevin Boes

LISC

Antony Bugg-Levine

Nonprofit Finance Fund

Chris Busselle

Google

Audrey Choi

Morgan Stanley

Rodney Christopher

F.B. Heron Foundation

Michael Chu

Harvard Business School

Kimberlee Cornett

The Kresge Foundation

Jen Crozier

IBM

Jennifer Davis

National Center on Time and Learning

Amy Dominguez Arms

The James Irvine Foundation

Nick Donohue

The Nellie Mae Education Foundation

Aaron Dorfman

NCRP

Patricia Doykos

Bristol-Myers Squibb Foundation

Melinda Fine

Public Interest Projects

Lance Fors

Social Venture Partners

Brinda Ganguly

The Rockefeller Foundation

John Gillespie

Veris Consulting

Susan Harper

Bank of America

Jacqueline Hart

American Jewish World Service

Rob Ivry

MDRC

Pat Jenny

New York Community Trust

Sam Karp

California Healthcare Foundation

Sara Kay

The Atlantic Philanthropies

Jee Kim

Ford Foundation

Dan Letendre

Bank of America

Bryna Lipper

U.S. Department of Housing and Urban
Development

Maria Mattola

New York Foundation

Darin McKeever

Bill & Melinda Gates Foundation

David Medina

America Achieves

Susan Mende

Robert Wood Johnson Foundation

Faith Mitchell

Grantmakers in Health

Ellen Moir

New Teacher Center

Rosita Najmi

Omidyar Network

Jeannie Oakes

Ford Foundation

George Overholser

Third Sector Partners

Stephen Patrick

The Aspen Institute

Katherine Petrillo-Smith

Association of Small Foundation

Stefan Pryor

State of Connecticut

Christine Rhee

American Express

Michael Rubinger

LISC

Liz Sak

The Cricket Island Foundation

Stewart Sarkozy-Banoczy

Context Partners

Mora Segal

The Achievement Network

Sonal Shah

Case Foundation

David Shapiro

MENTOR

Edward Skloot

Duke University

Katie Smith Milway

The Bridgespan Group

Mindy Tarlow

Center for Employment Opportunities

Jackie VanderBrug

U.S. Trust

Tom Wilson

Kaufman Zita Group