## Social Impact Exchange S&I 100 Eligibility Criteria and Materials Required

The Social Impact Exchange's S&I 100 seeks nominations of high-performing nonprofit initiatives scaling their social impact.

All nominees will be further screened and, if deemed eligible, asked to participate in a rigorous selection process. Nominators will be notified at the end of this process, regardless of whether their nominees have been selected.

## **Eligibility Requirements:**

- 1. Nominated by an organization (e.g., intermediary, engaged funder, evaluation firm, consultant, etc.) that has conducted due diligence on the nonprofit's readiness to scale-up.
- 2. U.S. nonprofit organization that:
  - a. Is focused on either education, youth development, health, or poverty alleviation
  - b. Has been in operation for at least 3 years
  - c. Has a national office budget greater than \$1million per year
  - d. Is scaling **either** through replication of a direct service program or dissemination of a proven program model
- 3. Evidence-based results of documented effectiveness through <u>one</u> of the following:
  - a. Randomized Controlled Trial
  - b. Quasi-Experimental Study
  - c. Third-party quantitative Outcomes Evaluation
- 4. Demonstrated readiness to scale through success in multiple locations and/or significant number served.

## **Materials Required at time of Nomination:**

- 1. Business plan, strategic plan, or other growth plan for scaling that includes:
  - a. Mission, detailed program description, theory of change.
  - b. Written description of the organization's plans to scale its impact
  - c. Operational plans
  - d. Organization key stakeholders, including Board, staff, funders
  - e. Budget projections for at least the next 2-3 years
  - f. Projected growth goals and interim milestones
  - g. Economic model (revenue and costs) and capital requirements
  - h. Risk factors and contingency plans for the organization's growth plan, if capital is not fully raised

- 2. An evaluation study documenting the positive impact of their work through a randomized control trial, quasi-experimental study, or 3rd party quantitative evaluation; **OR**, in the case of a "basic needs" intervention<sup>1</sup>, quantitative data documenting that the service they provide connects people to basic services in a way that would not otherwise be met, or are meetings a need in an efficient way that meets generally accepted standards of excellence in their industry
- 3. Other materials (as appropriate), including (but not limited to):
  - a. Description of the core program elements critical to success and of the system in place to ensure fidelity to core elements
  - b. Program manuals
  - c. Operational manuals
  - d. Performance measurement system tools
  - e. Examples of documentation governing the relationships between national office and program sites/affiliates
- 4. Contact at nonprofit (in most cases CEO or Chief Development Officer), including phone number and email address, for Exchange follow-up

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<sup>&</sup>lt;sup>1</sup> Basic Needs interventions are initiatives that do not lend themselves to the measurement of outcomes, but are nonetheless critical in advancing efforts to support more complex social impact goals. Such initiatives typically increase access to certain basic resources that address fundamental human needs simply by virtue of being implemented exceptionally well. They meet a need that would not otherwise be met, or they have managed to meet the need in a more efficient way, and continue to meet generally accepted standards of excellence in their industry. We are currently accepting nominations of basic needs initiatives working in areas related to food, basic human services, or economic benefits. *Please note that the vast majority of interventions eligible for the S&I100 do not fall into this category*.