

Social Impact Exchange

Taking successful innovation to scale

2012 Conference on Scaling Impact

June 13–14 • New York City

At the third Annual Exchange Conference, funders, advisors and leaders gather to share knowledge, learn about innovative co-funding opportunities and develop a community to help scale top initiatives and build the field.

Plenary Sessions

Attend interactive plenaries on topics that include: breakthrough scaling strategies; using funder collaboratives to support scaling efforts; engaging philanthropists; building a capital marketplace to finance scale and the role of leadership in scaling initiatives.

Knowledge Sessions

Participate in dynamic sessions devoted to the *funders' role* in (1) preparing nonprofits to scale (2) maintaining outcomes as initiatives spread (3) sustainability at scale (4) **Social Impact Bonds** (5) the latest reports on scaling.

New Initiatives

Learn about a new investment platform for the Social Innovation Fund; scaling markets in education, health and poverty; and a new sector-wide system to share knowledge on scaling.

Scaling in Action

Hear nonprofit CEOs present their growth plans and share their experiences in the fields of health, education and poverty.

Engage in Discussions

- **Funder Networks** How funder networks and collaboratives can co-invest to scale impact locally and nationally
- **E-Platforms** How do we drive major funding through platforms that house evidence based solutions
- **Capital Distribution** Achieving the promise of **Social Impact Bonds** and other **private sector channels** to reach new audiences of funders and investors
- **Three Sector Collaboration** Developing new ways of collaborating with government and business that can transform society

By Invitation Only

conference.socialimpactexchange.org
or (212) 551-1148

FEATURED SPEAKERS



MELODY BARNES

CEO, Melody Barnes Solutions and Former Director of the White House Domestic Policy Council



WILLIAM I. CAMPBELL

Philanthropist and Senior Advisor to the Chairman of JPMorgan Chase & Co.



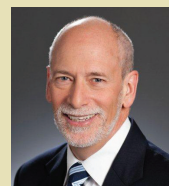
KATHERINE FULTON

President,
The Monitor Institute



VANESSA KIRSCH

Founder and Managing Director,
New Profit, Inc.



PATRICK MCCARTHY

President and CEO,
The Annie E. Casey Foundation



SETH MERRIN

Founder, President and CEO,
Liquidnet Holdings, Inc.

Selected Speakers and Panelists

Anne-Marie Audet

The Commonwealth Fund

William Bacon

The Duke Endowment

Jon Baron

Coalition for Evidence-Based Policy

Judith Bell

PolicyLink

Paul Bernstein

The Pershing Square Foundation

Suzanne Biegel

Catalyst at Large Consulting

Sara Brenner

Community Wealth Ventures, Inc.

Richard Brown

American Express

Antony Bugg-Levine

Nonprofit Finance Fund

Anne Marie Burgoyne

Draper Richards Foundation

Laura Callanan

McKinsey & Co

Paul Carttar

Corporation for National and Community Service

Cathy Clark

CASE, Duke University

Michael Cohen

Achieve, Inc.

Carol Cole

Venture Philanthropy Partners

J. Gregory Dees

Duke University

Dinah Dittman

Kaiser Permanente

Jeff Edmondson

Strive

Bonnie Erbe

To the Contrary

Lance Fors

Silicon Valley Social Venture (SV2) Fund

Steve Goldberg

Social Finance, Inc.

John Govea

Robert Wood Johnson Foundation

Lisa Hall

Calvert Foundation

Jacob Harold

William and Flora Hewlett Foundation

Charles Harris

Edna McConnell Clark Foundation

Cheryl Hayes

The Finance Project

Ben Hecht

Living Cities

Nancy Heinen

Silicon Valley Social Venture (SV2) Fund

Brenda Henry

Robert Wood Johnson Foundation

Lisa Jackson

New Profit, Inc.

Tom Jenkins

Nurse-Family Partnership

Michele Jolin

America Achieves

Kippy Joseph

The Rockefeller Foundation

John Kania

FSG Social Impact Advisors

Ben Kerman

Annie E. Casey Foundation

Kirk Kramer

The Bridgespan Group

Anne Kubisch

The Aspen Institute

Richard Laine

National Governors Association

Christopher Langston

The John A. Hartford Foundation, Inc.

Jeffrey Liebman

Kennedy School, Harvard University

Talia Milgrom-Elcott

Carnegie Corporation of New York

Justin Milner

Annie E. Casey Foundation

Nancy Murphy

CSR Communications

Jeannie Oakes

Ford Foundation

Abel Ortiz

Annie E. Casey Foundation

Stephen Pratt

RootCause

Theresa Regnante

United Way of Long Island

Craig Reigel

Nonprofit Finance Fund

James Riccio

MDRC

Lissette Rodriguez

The Edna McConnell Clark Foundation

Eric Rodriguez

National Council of La Raza

Alexander Rossides

Growth Philanthropy Network

Paul Shoemaker

Social Venture Partners Seattle

Edward Skloot

Duke Univeristy

Michael Smith

The Case Foundation

Ralph Smith

Annie E. Casey Foundation

Bradford Smith

Foundation Center

Marc Spencer

Juma Ventures

Kerry Sullivan

Bank of America Charitable Foundation

Jason Trimiew

REDF

Margot Tyler

Bill & Melinda Gates Foundation

Charles Whelan

The Whelan Group

Robin Willner

Growth Philanthropy Network

Andrew Wolk

Root Cause Institute

Kyle Zimmer

First Book