

FEATURED SPEAKERS



Phil Buchanan

President, Center for Effective Philanthropy

WEDNESDAY, JUNE 14 | 8:45 AM | Safra Hall



Atul Gawande

Surgeon, Author, and Founder, Ariadne Labs

WEDNESDAY, JUNE 14 | 11:45 AM | Events Hall, 2nd Floor



Nicky Goren

President and CEO, Eugene and Agnes E. Meyer Foundation

WEDNESDAY, JUNE 14 | 8:45 AM | Safra Hall



James P. Gorman

Chairman & Chief Executive Officer, Morgan Stanley

WEDNESDAY, JUNE 14 | 3:00 PM | Safra Hall



Clara Miller

Director & President, The F. B. Heron Foundation

WEDNESDAY, JUNE 14 | 10:20 AM | Safra Hall



Lin-Manuel Miranda

Pulitzer Prize-winning Composer, Lyricist & Actor

WEDNESDAY, JUNE 14 | 7:00 PM | Events Hall, 2nd Floor



Luis A. Miranda, Jr.

Managing Partner, MirRam Group

WEDNESDAY, JUNE 14 | 7:00 PM | Events Hall, 2nd Floor



Kerry Sullivan

President, Bank of America Charitable Foundation

THURSDAY, JUNE 15 | 1:10 PM | Events Hall, 2nd Floor



Kelvin Taketa

Chief Executive Officer, Hawaii Community Foundation

WEDNESDAY, JUNE 14 | 8:45 AM | Safra Hall



Kate Wolford

President, The McKnight Foundation

WEDNESDAY, JUNE 14 | 8:45 AM | Safra Hall

SPEAKERS & PANELISTS

Melinda Abrams | *Commonwealth Fund*

Melinda K. Abrams, M.S., Vice President at The Commonwealth Fund, leads the foundation's Health Care Delivery System Reform program. Since coming to the Fund in 1997, Ms. Abrams has worked on the Fund's Task Force on Academic Health Centers, the Child Development and Preventive Care program, and most recently, she led the Patient-Centered Coordinated Care Program. Ms. Abrams has served on many national committees and boards for private organizations and federal agencies, and is a peer-reviewer for several journals. Ms. Abrams was the recipient of a Champion Award from the Primary Care Development Corporation and a Primary Care Community/Research Leadership Award from the Patient-Centered Primary Care Collaborative. Ms. Abrams holds a B.A. in history from Cornell University and an M.S. in health policy and management from the Harvard School of Public Health.

Lauren Booker Allen | *Omidyar Network*

Lauren leads impact investing industry development efforts at Omidyar Network, a philanthropic investment firm that has committed more than \$1 billion to for-profit companies and non-profit organizations. She manages investments, strategic partnerships and thought leadership initiatives that drive the firm's field-building and engagement objectives, frequently advising HNWIs, family offices and foundations on impact investing. Prior to joining Omidyar Network in 2012, Lauren spent five years at Goldman Sachs, most recently on the healthcare investment banking team. Previously, she was an associate in the global compliance division, covering the firm's private equity business, after beginning her career in the training and communications group, supporting firm-wide regulatory and reputational risk management efforts. Lauren's diverse financial services background is coupled with previous experience at the intersection of business and global economic development; she has completed studies and project work in China, Malaysia, South Africa

and the Dominican Republic. Lauren earned an MBA from Harvard Business School, and a BA in American and Urban Studies from Yale University. Lauren is the Vice Chair of the Jackie Robinson Foundation (JRF) Pacific Northwest Regional Scholar Advisory Committee and an alumni mentor of Management Leadership for Tomorrow (MLT).

Kitty Bailey | *Be There San Diego*

Ms. Katherine 'Kitty' Bailey is the first Executive Director of the Be There San Diego Initiative, a multi-stakeholder coalition working to achieve cardiovascular health in San Diego County. Under her leadership, Be There has achieved significant growth, and is now the backbone entity for the California Accountable Community for Health Initiative (CACHI) pilot for San Diego. In her short time as Executive Director, Be There has also received a Centers for Medicare and Medicaid Innovation Healthcare Innovation award, a Centers for Disease Control (CDC) Racial and Ethnic Approaches to Community Health award, and a sub-awardee of CDC Prevention funding. Kitty has extensive leadership experience in building coalitions such as Be There to address important health care issues. Kitty received a BA degree from College of the Holy Cross and a Master of Social Work with an emphasis in public policy and non-profit administration from the University of Denver. Prior to her role in Be There, she has served in leadership roles at North County Health Services (one of the largest FQHCs in San Diego), the San Diego County Medical Society and the Colorado Community Health Network (the Primary Care Association for Colorado).

Stacy Becker, MS, MPP | *Fannie E. Rippel Foundation*

Stacy Becker leads the integration of ReThink Health's project teams, overseeing the majority of our field and place-based work, and is a member of The Rippel Foundation's Strategy and Management team. Previously, Stacy was director of sustainable financing for Rethink

Health. She also has served as budget director for the City and County of San Francisco (CA) and for the City of Saint Paul (MN), as well as public works director for the City of Saint Paul. As a policy consultant for 18 years, she provided guidance on affordable housing, pay-for-success pilots, long-term care financing, and nonprofit strategic management. She holds an MPP from Harvard University's John F. Kennedy School of Government as well as an MS in city design and social science from the London School of Economics, which she attended as a Bush Leadership Fellow. Stacy just published a children's book written by her mother, "Go Grandma Go!" She has indulged her love for learning by taking up playing tennis and the harp.

Melanie Schnoll Begun | *Morgan Stanley Philanthropy Management*

Melanie Schnoll Begun leads Morgan Stanley Philanthropy Management. For almost 20 years she has worked with the Firm's wealthiest, most influential clients. She is instrumental in developing focus areas for client's philanthropy and providing a full range of advisory services that include governance, customized domestic and international grant portfolios; impactful investing; and facilitating giving circles, board retreats and educational events. In 2000, Melanie launched and oversees Morgan Stanley GIFT, the Firm's global donor advised fund, which has made in excess of \$1 billion in grants. She serves as GIFT's board president. In 2012, she launched Foundation Management Services, a philanthropic advisory and administrative services platform for corporate and private foundations. She is also responsible for the Firm's Nonprofit and Endowment Consulting Services which assists organizations in identifying and implementing the most effective methods of funding and governing their institutions. Melanie was named to the 2017 class of MAKERS@ Morgan Stanley Wealth Management, a recognition that celebrates women who are ground breakers, advocates, and innovators in their given field. She is the former board president of JDRF NYC (Juvenile Diabetes Research Foundation) chapter, served as board member and treasurer of the

Partnership for Philanthropic Planning, is on the board of the Metropolitan College of New York, and on several advisory boards. Prior to joining Morgan Stanley in 1997, Melanie was a practicing estate tax attorney in New York City.

Chad Bolick | *Morgan Stanley*

Chad is an Executive Director in Morgan Stanley's Philanthropy Management group. Based in San Francisco, Chad is responsible for providing customized philanthropic advisory services to private wealth management individuals, families, and family offices, as well as nonprofit, foundation, and institutional clients. Prior to joining Morgan Stanley, Chad served as director of global partnerships at FSG, a boutique consulting firm co-founded by Harvard Business School professor Michael Porter, where he advised large foundation and nonprofit clients. Prior to FSG, Chad served as director of impact and innovation for the Tides Foundation and as director of partnerships at BSR (Business for Social Responsibility). Chad started his career in Asia where he lived for 5+ years, first with the American Chamber of Commerce in Vietnam and later with The Asia Foundation. Chad received his B.A. in International Relations from the University of North Carolina at Chapel Hill and his M.A. from the Fletcher School of Law and Diplomacy at Tufts University. Chad is an active board member of REMAKE, a global nonprofit focused on sustainable consumption, as well as an advisor to Fast Forward, a San Francisco-based incubator focused on nonprofit technology startups.

Bill Breen | *Bridgespan*

Bill Breen is Senior Editor at The Bridgespan Group, where he works with the firm's consulting teams to turn their research into articles that have appeared in The Chronicle of Philanthropy, Harvard Business Review, Stanford Social Innovation Review, and TIME, among other publications. He edited Bridgespan's report on economic mobility, "Billion Dollar Bets" to Create Economic Mobility for Every American," and The Atlantic article,

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“How to Bet Big on the American Dream.” He is the co-author of *Brick by Brick: How Lego Rewrote the Rules of Innovation and Conquered the Global Toy Industry*, which *Forbes* and *strategy + business* selected as one of the year’s best business books; *The Responsibility Revolution*, which *Inc.* named as one of the ten best books on green business; and *The Future of Management*, which the editors of *Amazon* selected as the year’s best business book. He is a founding member of the team that launched *Fast Company*, where he edited the magazine’s special issues on design and leadership and wrote many articles on competition, innovation, and personal success.

Ron Bruder | *Education for Employment*

Honored by *TIME Magazine* as one of the 100 Most Influential People for his nonprofit work with EFE, Mr. Bruder began as a serial entrepreneur with businesses in real estate, travel, pharmaceuticals and energy. In 1977, he founded The Brookhill Group, which owns and manages properties throughout the US with a focus on creating investment partnerships to develop or redevelop shopping centers, office buildings and multi-family homes.

Mr. Bruder was an attendee at the World Economic Forum in Davos, Switzerland. At the World Economic Forum in Tianjin in 2012, he was named a Schwab Foundation Global Social Entrepreneur for his work in founding EFE. He has served as a delegate of the Council on Foreign Relations to the Jeddah Economic Forum, and a contributor to the US-Islamic World Forum in Doha, Qatar. He is frequently invited to share EFE’s best practices at major international conferences and fora, and has addressed audiences at the Clinton Global Initiative, World Economic Forum and the United Nations, among others.

Mr. Bruder earned his bachelor’s degree from Adelphi University, a MBA from New York University, and a Post Master in Accounting & Taxation from Iona College.

Phil Buchanan | *Center for Effective Philanthropy*

Phil Buchanan, President of the Center for Effective Philanthropy (CEP), is a passionate advocate for the importance of philanthropy and the nonprofit sector and deeply committed to the cause of helping foundations to maximize their impact. Hired in 2001 as the organization’s first chief executive, Phil has led the growth of CEP into the leading provider of data and insight on foundation effectiveness. CEP has been widely credited with bringing the voice of grantees and other stakeholders into the foundation boardroom and with contributing to an increased emphasis on clear goals, coherent strategies, disciplined implementation, and relevant performance indicators as the necessary ingredients to maximize foundation effectiveness and impact.

Phil is co-author of many CEP research reports, a columnist for *The Chronicle of Philanthropy*, and a frequent blogger for the CEP Blog. Phil is also co-founder of YouthTruth, an initiative of CEP’s designed to harness student perceptions to help educators accelerate improvements in their K-12 schools and classrooms. He holds an MBA from Harvard University and received his undergraduate degree in Government from Wesleyan University. He has been recognized five times as among the Nonprofit Times ‘power and influence top 50’ — most recently in 2016, when he was also named the “influencer of the year.” Phil was born in Toronto, grew up in Oregon, and currently lives in Lexington, Massachusetts with his wife and two daughters.

Dannielle Campos | *Bank of America Charitable Foundation*

Dannielle is a member of the Environmental, Social and Governance (ESG) group, serving as a national philanthropy director for the Bank of America Charitable Foundation and leading a team that delivers philanthropic programs focused on economic mobility for individuals and families. She provides direction on the development and implementation of these strategies across the company, domestically

and globally, including volunteerism and thought leadership. Her portfolio of nonprofit partners include national organizations focusing on hunger relief, services for the homeless, workforce development, financial education (better money habits) and social enterprises, all addressing the economic continuum from critical needs to job skills training.

Dannielle joined the bank in 1994, and prior to her current assignment, she served as a program officer and California manager for the Bank of America Charitable Foundation, responsible for managing a portfolio of regional grant and initiatives in the areas of education, arts and culture, community development and health and human services. She began her career at KCET-TV in Los Angeles working on documentaries funded by the Centers for Disease Control (CDC) and Los Angeles County Office of Education.

Dannielle earned a degree in Sociology from the University of California, Los Angeles. She currently serves on the boards of the Association of Corporate Contribution Professionals, the Center Theater Group and The Music Center of Los Angeles, Social Enterprise Alliance and the Advisory Board for the USC Center of Philanthropy, and is a past president of the UCLA Latino Alumni Association. She is also a member of Bank of America’s Hispanic Latino Leadership Council, Global Marketing and Corporate Affairs Diversity and Inclusion Council and the Greater LA Market Leadership Team. Dannielle resides in Pasadena, CA.

Sukhinder Singh Cassidy | *Joyus & theBoardlist*

Sukhinder Singh Cassidy is a leading consumer internet and media executive with over 18 years of leadership experience at global and early stage companies including Google, Amazon, Yodlee, Polyvore and Joyus.

In June 2015, Sukhinder founded a new social enterprise platform — theBoardlist (www.theboardlist.com), a premium talent marketplace with over 3000 leading CEOs, senior executives and women leaders aimed at

connecting highly endorsed female leaders with board opportunities in the U.S. and Canada.

Sukhinder is currently a board director at Ericsson and TripAdvisor. She previously served on the board of J. Crew Group Inc and as an advisor to Twitter.

Brian Castrucci | *de Beaumont Foundation*

Brian C. Castrucci, MA, is the Chief Program and Strategy Officer at the de Beaumont Foundation. The Foundation’s mission is to strengthen and transform public health in the United States. As Chief Program and Strategy Officer, Castrucci is responsible for identifying and fostering visionary public health projects and contributing to the strategic design and tactical implementation of Foundation initiatives. He has ensured that public health research and practice go hand-in-hand through grants such as the Practical Playbook, the BUILD Health Challenge, the Public Health Workforce Interests and Needs Survey, and the Big Cities Health Coalition.

An award-winning epidemiologist and public health leader, Castrucci’s recent work has focused on the public health needs of large cities, the need for better data systems, and public health system improvements. He is an editor and contributing author to *The Practical Playbook. Public Health. Primary Care. Together* published by Oxford University Press in 2015. Castrucci blogs on public health topics at the Huffington Post, where he is committed to advancing an understanding and awareness of public health issues through his Huffington Post blog.

Castrucci graduated summa cum laude with a Bachelor of Arts degree in political science from North Carolina State University and a Master of Arts degree from Columbia University in 2006. He is currently pursuing a Doctorate in Public Health Leadership at University of North Carolina at Chapel Hill’s the Gillings School of Global Public Health.

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Audrey Choi | *Morgan Stanley*

Audrey Choi is Chief Marketing Officer and Chief Sustainability Officer for Morgan Stanley's Institute for Sustainable Investing. She is also Managing Director and Head of Morgan Stanley's Global Sustainable Finance Group. In these roles, she oversees the firm's efforts to support resilient communities and promote economic opportunity and global sustainability through the capital markets. In a career spanning the public, private and nonprofit sectors, Audrey has become a thought leader on how finance can be harnessed to address public policy challenges. Prior to joining Morgan Stanley, Audrey held senior policy positions in the Clinton Administration, the Commerce Department and the Federal Communications Commission. While at the White House, she served as Chief of Staff of the Council of Economic Advisers and Domestic Policy Advisor to the Vice President. Previously, Audrey was a foreign correspondent and bureau chief at The Wall Street Journal. She is currently a member of the US Community Development Advisory Board and is on the boards of several national nonprofits. Audrey is a graduate of Harvard College and Harvard Business School.

Marc Chun | *William and Flora Hewlett Foundation*

Marc Chun is a program officer at the William and Flora Hewlett Foundation, where his grantmaking supports the Education Program's Deeper Learning strategy. Prior to joining the Foundation, he worked for The RAND Corporation / Council for Aid to Education, Stanford University, and UCLA. He has taught at Stanford University, The New School University, Teachers College, Columbia University and Vanderbilt University. He earned a Ph.D. in education from Stanford University and completed a postdoctoral fellowship in sociology and education at Teachers College. He enjoys writing about himself in the third person.

Leslie Crutchfield | *Georgetown University Global Social Enterprise Initiative*

Leslie Crutchfield is an author, the Executive Director of the Global Social Enterprise Initiative at Georgetown University's McDonough School of Business, and a Senior Advisor at FSG social impact consultants. Leslie co-authored two books, including *Forces for Good: The Six Practices of High-Impact Nonprofits* — recognized by *The Economist* on its Best Books of the Year list — and *Do More Than Give: The Six Practices of Donors Who Change the World*. She has a new book coming out next year, *How Changes Happen: Why Some Social Movements Succeed While Others Don't* (forthcoming Wiley 2018). Leslie was previously a managing director at Ashoka, the global venture fund for social entrepreneurs, and she co-founded a national nonprofit social enterprise in her 20s. She has contributed to *Fortune*, *Forbes*, *The Chronicle of Philanthropy*, and *Stanford Social Innovation Review*, and has appeared on programs such as NPR and ABC News. Leslie has served as a trustee of SEED Foundation and Kiva, and volunteered with Crossroads Africa. She holds an MBA and BA from Harvard, and resides in the Washington, D.C. region.

Libby Doggett | *U.S. Department of Education (former)*

Libby Doggett is leveraging her 40 plus years of leadership and management skills honed through work in schools, Head Start and child care with children with, and without disabilities, to build public will and strong diverse local coalitions in Texas to improve children's readiness for Kindergarten. Recently Doggett served as the Deputy Assistant Secretary for Policy and Early Learning at the US Department of Education overseeing both the Early Learning Challenge and the Preschool Development Grant Programs. In that role Doggett provided birth to age eight expertise and policy guidance to the Secretary and served as ED's early learning liaison to the White House, the Department of Health and Human Services and other federal and state agencies.

Prior to returning to ED where in the nineties Doggett served as executive director of the Federal Interagency Coordinating Council for infants, toddlers and preschoolers with disabilities and their families, Doggett worked with the Pew Charitable Trusts. There she directed the Pew home visiting campaign where she oversaw a robust research agenda and worked with advocates in target states to build political and public understanding and support for data-driven investments that align with federal guidance. Prior to that Doggett directed Pre-K Now, a 10-year campaign to advance high-quality, voluntary pre-kindergarten for all three- and four-year-olds in states across the country. Through its successes, Pre-K Now significantly increased the investments and number of children attending state supported pre-k. Doggett also worked for the National Head Start Association, directing their HeadsUp!Reading program to improve literacy instruction in early learning classrooms across the country. She began her career as a bilingual first grade teacher at Ortega Elementary School in Austin, and holds a doctorate from the University of Texas in early childhood special education.

Cyrus Driver | *National Public Education Support Fund*

Cyrus Driver joined the National Public Education Support Fund in April 2015 as Senior Director of Strategy and Program to lead their growing partnership strategies. Cyrus worked at the Ford Foundation from 1998-2011. Most recently, he was Vice-President for Strategy at the Hartford Foundation for Public Giving, launching their efforts to become a visible leader on issues of regional inequality. He co-directed coalition-building and parent-organizing strategies at Designs for Change, which led the movement to decentralize Chicago's public schools. He has authored published works on education, and worked as a policy analyst for the Oakland and Berkeley, CA school districts.

Jim Flatt | *Hampton Creek*

Jim Flatt is one of the pioneers of biotech. With over 25 years of experience in industrial biotechnology he most recently served as the Chief Technology Officer and later as the President of Genovia Bio Division at Synthetic Genomics Inc. (SGI), a leader in development and application of genomics for the sustainable production of food, chemicals and fuels. Jim received his undergraduate degree in Chemical Engineering from Massachusetts Institute of Technology and graduate degrees in Chemical Engineering from the University of California-Berkeley and University of Wisconsin-Madison. At Hampton Creek, Jim leads the R&D team with Lee Chae. His role encompasses three primary areas of focus: discovery (identifying new ingredients with combo of favorable nutritional profile and functionality required to produce the range of textures we seek in breakthrough products), product research, and product development.

Melissa Gavin | *RE-AMP*

As the Interim Network Chief Executive Officer of the RE-AMP Network, Melissa is responsible for overseeing all Network programs and operations of the RE-AMP Network, and guiding the Network toward its North Star goal of 80 percent greenhouse gas emission reductions in the Midwest economy-wide by 2050.

Melissa most recently served as co-director for the RE-AMP Organizing Hub, which has a mission of boosting campaign excellence in the RE-AMP Network. Through her work in the RE-AMP Organizing Hub, she has focused on helping climate advocates in the Midwest take a thoughtful, systems level approach to climate campaigns through campaign planning and power analysis. Prior to coming to RE-AMP, Melissa served as the Executive Director of the State Environmental Leadership Program (SELP), a national network of environmental advocacy organizations seeking to help its members become smarter, more powerful and better run so they could be even better advocates for the environment. She holds a Master of Public Affairs degree with a focus on nonprofit management

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from the University of Wisconsin-Madison and a Bachelor's degree in Environmental Studies from Florida International University in Miami, Florida. Melissa lives in Madison, Wisconsin with her husband, children, backyard garden, chickens and beehives.

Atul Gawande | *Ariadne Labs*

With four best-selling books—including *Complications*; *Better*; *The Checklist Manifesto*; and *Being Mortal: Medicine and What Matters in the End*—Atul Gawande, MD, MPH, is an accomplished surgeon, writer, and public health researcher who inspires clinicians, patients, families and policy makers to re-examine their understanding of medicine.

Gawande practices general and endocrine surgery at Brigham and Women's Hospital (BWH) and is a professor in the Department of Health Policy and Management at the Harvard T.H. Chan School of Public Health (HSPH) and the Samuel O. Thier Professor of Surgery at Harvard Medical School. He is the founder and executive director of Ariadne Labs, a joint center for health systems innovation at BWH and HSPH dedicated to reducing suffering worldwide through scalable solutions that drive better care at the most critical moments in people's lives. Gawande is also the chair of Lifebox, a nonprofit organization focused on making surgery safer globally.

A staff writer for *The New Yorker* magazine since 1998, Gawande is the winner of two National Magazine Awards, *AcademyHealth's* Impact Award for highest research impact on healthcare, a MacArthur Fellowship, and the Lewis Thomas Award for writing about science. He serves on the board of directors of the New America Foundation.

Nicky Goren | *Eugene and Agnes E. Meyer Foundation*

Nicky Goren is President and CEO of the Eugene and Agnes E. Meyer Foundation, which pursues and invests in solutions to build an equitable Greater Washington community in which people who are economically vulnerable thrive.

Founded in 1944, the Meyer Foundation is a leading supporter of local nonprofit organizations serving the DC region. Each year, the Foundation provides grants totaling more than \$7 million to more than 150 organizations working in the interconnected areas of affordable housing, education and workforce development, and financial security. In addition to funding, the Foundation works to build the capacity of partner organizations, serves as a convener and advocate on critical issues, and promotes cross-sector collective action to advance solutions to community challenges.

Before being selected to lead the Meyer Foundation in 2014, Nicky served for four years as president of Washington Area Women's Foundation, which focuses on increasing the economic security of women and girls in the DC region. Prior to joining Washington Area Women's Foundation, Nicky spent 12 years in senior positions at the Corporation for National and Community Service. She served as chief of staff from 2006 to 2008 and as acting CEO from 2008 to 2010, overseeing a federal government agency with a staff of 600 and a budget of \$1.1 billion. A graduate of Brandeis University and Cornell Law School, Nicky began her career as assistant general counsel in the Congressional Budget Office, and then served as counsel at the newly established Office of Compliance of the U.S. Congress.

James P. Gorman | *Morgan Stanley*

James P. Gorman is Chairman and CEO of Morgan Stanley.

Mr. Gorman became CEO in January 2010 and Chairman in January 2012. He joined the Firm in February 2006 and was named Co-President in December 2007.

Before joining Morgan Stanley, Mr. Gorman held a succession of executive positions at Merrill Lynch. Prior to this, he was a senior partner of McKinsey & Co. and began his career as an attorney in Melbourne, Australia.

Among his civic activities, Mr. Gorman serves as a Director of the Federal Reserve Bank of New York and is a member of the Council on Foreign Relations, the Board of Overseers of the Columbia Business School, the Monetary

Authority of Singapore International Advisory Panel, the Business Council, and the Board of the Institute of International Finance.

He formerly served as President of the Federal Advisory Council to the U.S. Federal Reserve Board, Co-Chairman of the Partnership for New York City, Chairman of the Board of the Securities Industry and Financial Markets Association and Co-Chairman of the Business Committee of the Metropolitan Museum of Art.

Mr. Gorman, who was born in Australia, earned a B.A. and Law degree from the University of Melbourne and an M.B.A. from Columbia University.

Rosanne Haggerty | *Community Solutions*

Rosanne Haggerty is the President and Chief Executive Officer of Community Solutions. She is an internationally recognized leader in developing innovative strategies to end homelessness and strengthen communities. Community Solutions assists communities throughout the US in solving the complex problems facing their most vulnerable residents by leading large scale change initiatives including the 100,000 Homes and Built for Zero Campaigns to end chronic and veteran homelessness, and neighborhood partnerships that bring together local residents and institutions to change the conditions that produce homelessness. Earlier, Rosanne founded Common Ground Community, a pioneer in the development of supportive housing and research-based practices that end homelessness.

Fay Hanleybrown | *FSG*

Fay leads FSG's Seattle office and Collective Impact Practice. She has twenty years of experience advising foundations, corporations, and nonprofit clients across a range of social and environmental issues. At FSG, Fay has led over 50 engagements in the areas of strategy, program design, cross-sector collaborations, and evaluation. This has included the design and launch of multiple collective impact efforts, including an effort to increase educational outcomes in Seattle that won a \$40M Race to the Top grant. Recent clients include the Bill

& Melinda Gates Foundation, Schultz Family Foundation, Rockefeller Foundation, Meyer Memorial Trust, Walmart, and the Aspen Institute. In addition to her client work, Fay is a thought leader on structuring cross-sector collaborations for large-scale impact. She has published several articles, including "Channeling Change: Making Collective Impact Work" and "Essential Mindset Shifts for Collective Impact" in the *Stanford Social Innovation Review* and "Collective Impact for Opportunity Youth." She speaks regularly about philanthropic effectiveness, including collective impact and shared measurement. Fay is also closely involved with the Collective Impact Forum, which is a field-building partnership between FSG and the Aspen Institute to provide tools and support to practitioners of collective impact. Having helped to establish FSG in Boston, Fay subsequently worked for McKinsey & Company before returning to FSG in 2002. Prior to that, Fay was a Vice President at UBS Warburg in Hong Kong. She holds an M.B.A. from Harvard Business School and a B.A. from Princeton University.

Scott Hartl | *EL Education*

Scott Hartl is President & CEO of EL Education (formerly Expeditionary Learning), a K-12 non-profit organization focused on raising expectations and outcomes for students, teachers, and schools. Its innovative curriculum, professional services, and whole school model promote a vision of student success that combines academic achievement, character, and high-quality work. Social Impact Exchange in 2014 named Expeditionary Learning a game-changing non-profit poised to scale.

A founding member of Expeditionary Learning in 1993, Scott was named President & CEO in 2009. Under his leadership, he has expanded the organization's impact through development of a groundbreaking Common Core curriculum, based on its more than 20 years of experience in improving student outcomes. The curriculum, which has been downloaded more than 6 million times and is in use in 43 states and Washington, D.C., has received the highest

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ratings from state and independent reviewers.

Scott has been nationally recognized as a social innovator and entrepreneur. Scott is a Pahara-Aspen Education Fellow, Ashoka Fellow, a Governor's Appointee to the Massachusetts Creativity Commission, and a member of multiple national advisory groups.

Ben Hecht | *Living Cities*

Ben Hecht is the President & CEO of Living Cities, a collaborative of eighteen of the world's leading foundations, such as the Bill & Melinda Gates, Ford and Rockefeller foundations, and financial institutions, such as Bank of America, Prudential and Citigroup, who work together to boldly fight poverty in America's cities. Under Ben's leadership, the organization has established a new data-driven model of social change that brings together local business, government, philanthropic and community leaders to disrupt long-obsolete systems and focus on achieving needle-moving results. The organization's \$40 million loan fund has been selected as one of the world's top 50 impact investment funds for six consecutive years. Its network of local public sector leaders from forty cities is spreading and adopting a new culture of municipal innovation and re-imagining the relationship between government and citizens. Ben received his JD from Georgetown University Law Center and his CPA from the State of Maryland. He currently chairs Duke University's Center for Advancement of Social Entrepreneurship (CASE) Advisory Council and sits on the National Advisory Board for StriveTogether. He previously served as founding chair of EveryoneOn, a national initiative founded by the Federal Communications Commission to connect low-income Americans to digital opportunity and as Finance Committee chair and Treasurer for the Georgetown Day School (GDS) board of trustees. He has been selected as one of the Top 100 City Innovators Worldwide in the area of Urban Policy and as a Rockefeller Foundation Bellagio Center Resident Fellow.

Chrystie Hill | *Bill & Melinda Gates Foundation*

Chrystie Hill is driven by her vision of opportunity for all. A Senior Program Officer in the U.S. Program of the Bill & Melinda Gates Foundation, she works within the Postsecondary Success strategy to ensure that all students who seek the opportunity are able to complete a high-quality, affordable postsecondary education that leads to a sustaining career.

Chrystie works with the team responsible for scaling innovations within higher education, where she manages a portfolio of investments designed to strengthen the higher education ecosystem. Working closely with colleagues, grantees and partners, she develops and grows the networks that deliver postsecondary student success on a national scale.

Jean Horstman | *Interise*

Since 2006, Jean has been the CEO of Interise, which partners with government agencies, anchor institutions, and business associations to build the capacity of established small businesses in low- to moderate-income communities, enabling them to grow revenues, create net new job growth, and be stronger community leaders. Under her leadership, Interise has grown from a regional to national network, now working with 18 partners, in 72 cities across the United States, Puerto Rico, and in Bermuda.

Jean has more than 25 years of nonprofit leadership experience, spanning the private, public, and nonprofit sectors and two continents. Before joining Interise as its first CEO, Jean served as the National Director for Civic Engagement and Corporate Citizenship at Citizen Schools. She has partnered with other national social entrepreneurs, serving in senior leadership roles with Manchester Craftsmen's Guild and BELL (Building Educated Leaders for Life), and was also the Managing Director of the Society for Organizational Learning. She spent 16 years working in the United Kingdom and Eastern and Central Europe, where she led organizations responding to societal changes related to post-industrialism,

the end of communism, urban and economic redevelopment, and globalization.

Kim Starkey Jonker | *King Philanthropies & Stanford Graduate School of Business*

Kim is President and CEO of King Philanthropies, a lecturer in management at the Stanford Graduate School of Business, and co-author (with William F. Meehan III) of *Engine of Impact: Essentials of Strategic Leadership in the Nonprofit Sector* (Stanford University Press, November 2017). At King Philanthropies, she oversees a portfolio of ambitious initiatives that focus primarily on alleviating poverty in Africa and Asia. Kim has more than 25 years of experience as a leader in both the business and social sectors. She was executive director of the Henry R. Kravis Prize in Nonprofit Leadership and has served as an advisor to nonprofits, philanthropists, and foundations on topics such as strategy, impact evaluation, board governance, and organizational effectiveness. Previously, she was a management consultant at McKinsey & Company in its San Francisco and Los Angeles offices. Her forthcoming book, *Engine of Impact*, identifies seven essential components of strategic leadership and provides an actionable guide that executives, staff, board members, and donors can use to jumpstart their own performance and to achieve extraordinary results for their organization.

Monisha Kapila | *ProInspire*

Monisha is the Founder and CEO of ProInspire, a nonprofit that develops leaders at all levels for organizations addressing the world's greatest challenges. Through fellowships, leadership development, and research, ProInspire works to ensure that social sector organizations have high performing leaders to achieve impact. Founded in 2009 and based in Washington, D.C., ProInspire runs programs in six cities across the United States. ProInspire partners include Accion, Annie E. Casey Foundation, Bill & Melinda Gates Foundation, Global Giving, Kiva, Kresge Foundation, National 4-H Council, Share Our Strength, Tipping Point Community, and Year Up, among others. ProInspire is a

co-founder of Equity in the Center and the Impact Fellowships Summit. The Chronicle of Philanthropy named ProInspire one of 7 Nonprofits to Watch in 2015.

Monisha previously worked for Capital One, Accion, CARE, and Arthur Andersen. She has an MBA from Harvard Business School, where she received the Dean's Award, and a BBA from the University of Michigan. Monisha has written extensively about Millennials, diversity, and leadership in Stanford Social Innovation Review, the Huffington Post, Next Billion, and other publications. Monisha has been recognized as Chronicle of Philanthropy's 40 Under 40, HBS Leadership Fellow, American Express NGen Fellow, and America's Leaders of Change.

Sarah Kearney | *PRIME Coalition*

Sarah Kearney is the Founder and Executive Director of PRIME Coalition, a public charity that empowers philanthropists to place charitable capital into the market-based solutions to climate change. PRIME works closely with foundation grantmakers, DAFs, corporate donors, and individuals/family offices to facilitate investments into early-stage investment opportunities that are optimized for climate impact, attractiveness for commercial follow-on investment, and fitness for charitable capital. Before PRIME, Sarah served as Executive Director and Trustee of the Chesonis Family Foundation, a grantmaking organization that supports energy research, development and deployment. Based on her work, Sarah has been inducted into the Raven Society at the University of Virginia, and awarded the 2012 MIT Ronald Heller Entrepreneurship Award, 2014 Caltech Resonate Award, 2014 Echoing Green Fellowship, the MIT Technology Review's 2014 35 Innovators Under 35, and the 2015 Forbes 30 Under 30. Sarah holds a B.S. in Commerce from the University of Virginia and an M.S. in Technology and Policy from MIT's Engineering Systems Division. She volunteers for the Big Sister Association of Boston and serves on the Leadership Council for Cyclotron Road, a California-based nonprofit partnering with Lawrence Berkeley National Lab to promote outstanding scientists in pursuit of energy

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hardware solutions. In 2015, she co-founded the Aligned Intermediary, a public benefit corporation that serves long-term investors — sovereign funds, pension funds, endowments, and insurance companies — to deploy capital into large-scale climate infrastructure.

Zia Khan | *The Rockefeller Foundation*

Zia Khan is the Vice President for Initiatives and Strategy at the Rockefeller Foundation. Zia oversees the Foundation's approach for achieving impact and realizing the organization's mission and goals. He leads the program team in New York, Bangkok, and Nairobi and their work in searching for new opportunities, developing strategies, and executing initiatives. He also provides direction for the Foundation's commitment to supporting new innovations and capacities in the sector.

Prior to joining the Foundation, Zia was a management consultant who advised senior leaders in different sectors on strategy and organizational performance. His previous experience includes being a partner at Booz & Company and a principal at Katzenbach Partners where he founded and led the San Francisco office. He is the co-author of *Leading Outside the Lines*, named as a top 10 business book in 2010, and is frequent writer and speaker on strategy, innovation, and topics related to the Foundation's work. Zia holds a B.S. from Cornell University and an M.S. and Ph.D. from Stanford University.

Richard Laine | *Independent Consultant*

Richard has held a range of leadership positions in education that have given him the opportunity to bring about systemic change in the states in which he has worked. While currently an independent consultant, most recently he was the Director of Education at the National Governors Association Center for Best Practices where he led the team that provided support for the nation's governors on key education policy issues relevant to their efforts to develop and support the implementation of policy, ranging from early education to K-12 to postsecondary, including: birth to 3rd grade access, readiness

and quality; college and career-training ready standards and related assessments; teacher and leader effectiveness; and postsecondary (higher education & workforce training) access, success and affordability. Richard also led efforts to bridge the system divides between the early childhood, K-12 and postsecondary systems, as well as the connection between the education pipeline and the workforce.

Prior to NGA, Richard led The Wallace Foundation's \$300 million national education leadership initiative; managed the Illinois Business Roundtable's education efforts; and served as the Associate Superintendent for Policy, Planning and Resource Management at the Illinois State Board of Education.

Laine received an M.B.A. from the Graduate School of Business, an M.P.P. from the Graduate School of Public Policy Studies and a Certificate of Advanced Studies in Education Policy, all from the University of Chicago.

Laura Landy | *Fannie E. Rippel Foundation*

Laura was named President & CEO of the Rippel Foundation in 2006 and has served as a trustee since 1998. She is also the Founder and Chair of ReThink Health, the Foundation's flagship initiative. Throughout her career, Laura has brought sound business and strategic thinking concepts to pressing social issues. As President of Applied Concepts, a consulting firm she established in 1983, she helped address changing dynamics in health, higher education, finance, social services, and culture. Her health-related activities include work with Pfizer, The State of NJ, AT&T, and various urban health systems. Laura's expertise in entrepreneurship and corporate venturing led to her creation of the Institute for Nonprofit Entrepreneurship at NYU's Stern School of Business, where she also taught and served as Associate Director of the Center for Entrepreneurial Studies. She has been a member of the adjunct faculty of Columbia University, Carnegie Mellon, the New School, and Fairleigh Dickinson. Laura received her undergraduate degree from Washington University in St. Louis. She received her MBA from New York University, and is a Fellow of the New York Academy of Medicine.

Christopher Langston | *Aging in New York Fund*

Dr. Langston is an executive, health services researcher, and national leader in philanthropy with 20 years of experience in transforming health care to improve outcomes and value in the care of older Americans. In 2016 he joined the Aging in New York Fund as its Vice President of HealthCare Services, working to advance the integration of healthcare and social services in partnership with New York City's Department for the Aging. From 2007 to 2015 he served as the Program Director of the John A. Hartford Foundation, where he was responsible for the Foundation's grantmaking in support of its mission to improve the health of older Americans. He served five years on the board of directors of Grantmakers in Aging, the nation's largest affinity association of funders in the broad field of aging, including three years as board chair. Dr. Langston earned his PhD in Psychology from the University of Michigan, taught at Purdue University's Department of Psychological Sciences, and was a post-doctoral fellow in late-life mental and physical health co-morbidities at the University of Pennsylvania and the Philadelphia Geriatric Center's Polisher Research Center.

Irene Lee | *The Annie E. Casey Foundation*

Irene Lee is Director of the Family Economic Success (FES) unit in the Center for Community and Economic Opportunity at the Annie E. Casey Foundation, a private foundation that works to build better futures for disadvantaged children and their families in the United States. She has been a member of the Foundation's Committee of Managers since 2004. Lee has more than two decades in philanthropy — including at the Eugene and Agnes E. Meyer Foundation and The Cleveland Foundation. She has developed expertise in housing and community development, community capacity building, adult education and workforce, children of immigrants and immigrant economic integration.

Lee currently serves as chair of the Maryland Adult Learning Advisory Council and on the Task Force for Performance-based funding in adult education for Maryland and as an appointee by Governor O'Malley on the Maryland Council

for New Americans. She is a member of the Executive Committee of the "Accelerating Connections to Employment" (ACE) evaluation project which is a multi-state effort measuring the impact of the I-BEST (Integrated Basic Education and Skills Training) model through a third-party evaluation.

In the past, she also served on the Task Force on Remittances of the Inter-American Dialogue, the National Advisory Council for the "We Are New York" project of Mayor Bloomberg's Office of Adult Education, the Advisory Board of the Foundation Center in Washington, D.C., the National Advisory Committee for the Robert Wood Johnson's New Routes to Community Health Program and the Investors Advisory Board of Market Creek Plaza in San Diego.

Lee is a founding board member of Asian American and Pacific Islanders in Philanthropy and is a current board member of Grantmakers Concerned with Immigrants and Refugees.

James Lumberg | *Envestnet*

Mr. Lumberg is responsible for Envestnet's Impact Investing and Foundation and Endowment businesses. Prior to joining Envestnet, Lumberg was Vice President and Director, Fixed Income Funds for the John Nuveen Company since 1990, where he worked extensively with financial advisors in developing and implementing service and support programs that responded to the evolving demands of financial intermediaries. Prior to this position, Lumberg was a portfolio manager responsible for the day-to-day management of five fixed income mutual funds with assets totaling over \$1.5 billion. As a portfolio manager, Lumberg consistently achieved top decile investment returns and was twice recognized by Lipper Analytical Services as the top-performing manager in his peer group.

In 1987, Lumberg earned his undergraduate degree in business administration from Southern Methodist University and in 1989 earned an M.A. in Government Studies from Harvard University.

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Kyle Malone | *Grantmakers for Education*

Kyle serves as Senior Manager of Partnerships at Grantmakers for Education. He is responsible for expanding and deepening the organization's partnerships to generate resources, create programs, and establish connections that align with the current and future needs of its members. With more than 30 years of experience in program management, youth development, higher education and philanthropy, Kyle has proudly made a career in education focused on student advocacy and college attainment. Prior to GFE, he served as Senior Program Officer at USA Funds. Previous experience also includes Big Brothers Big Sisters of Central Indiana, American Council on Education, Kalamazoo College and Earlham College. Kyle is dedicated to ensuring that all learners, his own children included, are supported and prepared for higher education and life.

Diane Meier | *Center to Advance Palliative Care*

Dr. Diane E. Meier, FACP, FAAHPM, is Director of the Center to Advance Palliative Care (CAPC.org), a national organization devoted to increasing access to quality palliative care for the seriously ill and their families in the United States. Under her leadership the number of palliative care programs in U.S. hospitals has more than tripled in the last 10 years. She is co-director of the Patty and Jay Baker National Palliative Care Center; Vice-Chair for Public Policy and Professor of Geriatrics and Palliative Medicine; Catherine Gaisman Professor of Medical Ethics; and was the founder and Director of the Hertzberg Palliative Care Institute, 1997-2011, all at the Icahn School of Medicine at Mount Sinai in New York City.

Dr. Meier was named one of 20 People Who Make Healthcare Better in the U.S. by HealthLeaders Media 2010, and was elected to the Institute of Medicine of the National Academy of Sciences in 2013. She received a MacArthur Foundation Fellowship in September of 2008 and an Honorary Doctorate of Science from Oberlin College in 2010. Dr. Meier served as a Health and Aging Policy Fellow in Washington DC in 2009-2010, working both

on the Senate's HELP Committee and at the Department of Health and Human Services.

Dr. Meier has over 200 peer-reviewed publications in the medical literature. Her most recent book, *Meeting the Needs of Older Adults with Serious Illness: Challenges and Opportunities in the Age of Health Reform*, was published by Humana in 2014.

Joanna Messing | *Growald Family Fund*

Joanna joined Growald Family Fund in 2007 to develop and implement its philanthropic strategy and to provide capacity-building and networking guidance to help portfolio partners scale up their programs for maximum impact. In her role as Executive Director, Joanna takes a lead on convening and bridging funders and NGOs, particularly in the key issues of finance, health and water and how they relate to energy choices and climate. She has more than 15 years of experience in nonprofit sustainability, social enterprise development and venture philanthropy.

Prior to joining Growald Family Fund, Joanna ran her own company, Positive Ventures, a philanthropic and social enterprise strategy consulting firm. Previously she was associate director of REDF (previously Roberts Enterprise Development Fund), a leading venture philanthropy fund, and she was also the director of NESST Consulting and Enterprise Development, where she helped launch and implement the NESST Venture Fund, investing in social enterprises throughout Central and Eastern Europe and Latin America.

Talia Milgrom-Elcott | *100K in 10*

At 100Kin10, Talia is creating a new model for networked, nimble, and iterative collaboration that's relentlessly focused on identifying – and solving — some of our most intractable social challenges. Under her leadership, what began as a call in President Obama's 2011 State of the Union address for 100,000 excellent STEM teachers in 10 years is becoming a reality, with more than 250 leading organizations from across sectors coming together in an unprecedented movement to train and retain 100,000 excellent STEM teachers by 2021.

With 100Kin10, Talia is building a new type of collective-impact effort that breaks the mold for how organizations collaborate, learn from one another, and together tackle challenges that none could successfully address on its own.

Talia graduated magna cum laude from Harvard College and Harvard Law School. She lives in Brooklyn with her husband and three little kids. She used to read lots of books and magazines, run, practice yoga, and sit in cafes reading the Sunday Times. Now she plays with Legos, magnetiles, and "stuffies" and reads books with pictures, a great tradeoff, all things considered.

Clara Miller | *F.B. Heron Foundation*

Clara Miller became President of Heron in 2011 after founding the Nonprofit Finance Fund and serving as its President/CEO from 1984-2010. Miller is a board member of Heron, Family Independence Initiative, the Alliance for Impact Investing, the Sustainability Accounting Standards Board, and StoneCastle Financial, and serves on Kresge Foundation's Social Investment Committee.

She and Heron were named Investor of the Year by Institutional Investor Magazine (2015) and to NonProfit Times' "Power and Influence Top 50" (2006-2010, 2016). She received the Prince's Prize for Innovative Philanthropy (2014), the P.S. 122's Shining Star Award (2014), and a Rockefeller Bellagio Residency (2010).

Miller was a Presidential appointee to the U.S. Treasury's first Community Development Advisory Board (1996), and became Chair in 2006. She chaired Opportunity Finance Network and was on the first Nonprofit Advisory Committee of FASB.

Lin-Manuel Miranda | *Pulitzer Prize-winning Composer, Lyricist & Actor*

Born in 1980 in New York City, Lin-Manuel Miranda developed a devotion to musical theater and hip-hop before attending Wesleyan University. He wrote and starred in the Tony-winning 2008 musical *In the Heights* before working on additional Broadway productions and making screen appearances. Inspired by reading Ron Chernow's biography of Alexander Hamilton,

Miranda eventually developed the musical *Hamilton*, a groundbreaking work that tells the story of the U.S. Founding Father with hip-hop/R&B musical forms and a black and Latino cast. With Miranda in the titular role, the production was a phenomenal success commercially and critically, winning the Pulitzer Prize and 11 Tony Awards in 2016. In 2017, Miranda was nominated for an Oscar for composing the song "How Far I'll Go" from the animated film *Moana*.

Luis A. Miranda, Jr. | *Managing Partner, MirRam Group*

Luis A. Miranda Jr. is the Managing Partner of The MirRam Group, a government affairs, lobbying and political consulting firm in New York City. He has served in three New York City mayoral administrations. Mr. Miranda is the founder and former President of the Hispanic Federation. He is a Board Member of the John Jay College Foundation, vice-chair of the Northern Manhattan Arts Alliance, and a member of the advisory boards to Nielsen Ratings, R.Evolucion Latina and the Caribbean and Latin American Studies Department at the CUNY Graduate Center. He has served as Chair of the Board of Directors for the Campaign for Fiscal Equity, Audubon Partnership for Economic Development, West End Day School and Amber Charter School. Mr. Miranda is currently the chairperson of The Broadway League's Latino audience development program, Viva Broadway. He earned his BA degree from the University of Puerto Rico and pursued graduate work in psychology at New York University. Luis and wife, Dr. Luz Towns-Miranda Ph.D., have been married for 38 years and have two adult children, Luz Miranda-Crespo and Lin-Manuel Miranda. They reside in the Manhattan neighborhood of Washington Heights/Inwood.

Andrea Turner Moffitt | *Plum Alley Investing*

Andrea Turner Moffitt is a senior vice president at the Center for Talent Innovation and senior managing director at Hewlett Consulting Partners. She specializes in issues relating to female investors and consumers, leadership development, sponsorship and diversity. She is

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the author of the book *Harness the Power of the Purse*; coauthor of CTI's report *Harnessing the Power of the Purse: Female Investors and Global Opportunities for Growth*; and the cofounder of Wealthrive, Inc. a start-up platform educating women to be confident investors. With a decade of experience on Wall Street in investment banking and asset management, she worked globally at Citibank and earlier in her career she helped build a hedge fund and financed high growth technology companies. An honors graduate from Columbia Business School and the School of International and Public Affairs, she earned her BA from Tulane University. She is the cochair of Columbia Business School's Social Enterprise Alumni Circle, a board member of Tulane University's Center for Engaged Learning and Teaching and is a term member of the Council on Foreign Relations.

Anna Muoio | *Monitor Institute*

Anna Muoio has worked at the intersection of business, innovation and social change for the past 20 years. She believes deeply in the power of cross-sector collaborations to move the needle on tough social problems. At Monitor Institute, a part of Deloitte Consulting, she focuses her practice on how to drive large-scale social change through galvanizing networks of organizations around a shared agenda. She has led Aligned Action efforts for organizations such as The Bill and Melinda Gates Foundation, New Profit, Skoll Foundation and Venture Philanthropy Partners—designing network strategies and launching large-scale coalitions that work to drive new solutions to old problems. Anna's work draws on a range of professional experiences—from being a Senior Writer (and 14th member of the startup team) at *Fast Company* magazine, leading Learning Journeys for leaders of global corporations, and launching the Social Innovation practice at Continuum, a global design and innovation firm. Anna is a tireless communicator, speaking regularly at conferences on the power of aligned action and innovation to drive social change. She is the author of *GATHER: The Art and Science of Effective Convening*; *ENGAGE: How Funders Can Support and Leverage Networks for Social Impact*; "Wicked Opportunities" in *Business*

Ecosystems Come of Age; and most recently, "PARTICIPATE: The Power of Involving Business in Social Impact Networks".

Devin Murphy | *Bridgespan*

Devin Murphy is a Manager in Bridgespan's San Francisco Office. Since joining Bridgespan in 2008, Devin has worked with a wide range of clients in the areas of education, youth development, civic participation, and regional economic development.

Devin's philanthropy advising engagements include program and organization-level strategy for the Foundation for the Carolinas, the Bill & Melinda Gates Foundation's Postsecondary Success team, William and Flora Hewlett Foundation Madison Initiative, William K. Kellogg Foundation Michigan Team, Omidyar Network, and United Nations Foundation.

In addition to his client projects, Devin co-lead Bridgespan's research on philanthropic approaches to improving economic opportunity for low-income families, with publications of the research appearing in *The Atlantic*, *Stanford Social Innovation Review*, *TechCrunch* and *Forbes*.

Devin has always been interested in the connections across Bridgespan's practice areas and has led the development of internal working groups focused on approaches to breaking cycles of intergenerational poverty and supporting greater racial equity. Prior to joining Bridgespan, Devin completed coursework and qualifying exams with distinction in the American Studies doctoral program at New York University. Devin's field concentrations are in 20th century social movements and political theory. A Phi Beta Kappa graduate, Devin earned a BA with highest honors in Interdisciplinary Studies in Society and Culture from Emory University.

Carol Naughton | *Purpose Built Communities*

Carol Naughton has been a leader in comprehensive community revitalization for more than 20 years and was a founding staff member of Purpose Built Communities.

The work she has led has been recognized as uniquely successful by many, including Warren Buffett, Ben Bernanke, the White House Office of Neighborhood Revitalization, the Urban Land Institute, Mutual of America, Wells Fargo, Bank of America, the Education Trust, the Low Income Investment Fund, the San Francisco Federal Reserve Bank and the Secretaries of the U.S. Departments of Housing and Urban Development (HUD) and Education.

Previously, Ms. Naughton served as the Executive Director of the East Lake Foundation, the community quarterback organization that developed and continues to implement the model of community revitalization that Purpose Built Communities is charged with replicating around the country.

Prior to joining the East Lake Foundation, she was General Counsel for the Atlanta Housing Authority. Before joining AHA, Carol was an attorney with Sutherland, Asbill & Brennan's real estate group. She is an alumna of Leadership Atlanta. She is a member of the Board of Directors of the Low Income Investment Fund and the Board of Directors of the Charles R. Drew Charter School. She serves on the national steering committee of LOCUS and on the national advisory board for the Build Healthy Places Network. She is a graduate of the Emory University School of and graduated cum laude with an AB in Political Science from Colgate University.

Amanda Maria Navarro | *Policy Link*

Amanda Maria Navarro oversees and leads efforts of the national Convergence Partnership. She provides strategic guidance to government agencies and philanthropy, and trains diverse leaders and constituencies across the country on a range of strategies to advance racial and economic equity. Amanda brings deep expertise in collaborative efforts to advance equitable policy and practice change and is a frequent keynote speaker on equity-focused policy and organizational strategy. Before joining PolicyLink, Amanda worked at the U.S. Centers for Disease Control and Prevention coordinating several

programmatic and research activities related to health disparities, social determinants of health, and community health promotion. She holds a master in public health from Boston University and a doctor of public health from the University of Texas School of Public Health-Houston. Amanda has published on various health issues, including HIV/AIDS prevention, access to health services among Medicaid and SCHIP families, and the impact of policies and practices on racial and ethnic health inequities.

Ardyth Neill | *Heifer Foundation*

Ardyth Neill is President of Heifer Foundation, an international philanthropic foundation established for the primary purpose of building an endowment to generate ongoing support for the work of Heifer International; educating the public on planned charitable giving; and to serve as fiduciary for its donors.

Ardyth came to Heifer Foundation in 2001 after serving as Director of Accounting for more than four years with Heifer International. She served as CFO and Vice President of Asset Management for Heifer Foundation from 2001-2012. She started her non-profit work as a Comptroller with the Greater Ozarks Chapter, Blood and Tissue Region of the American Red Cross after beginning her professional career as an Accountant for Dillon's Springfield Division. She holds a Bachelor of Arts degree in Business Administration with minors in accounting and economics from Drury University.

Ardyth is currently a member of the Rotary Club 99 of Little Rock and serves on the board for the Rotary Club 99 Foundation. She is also a member of the Institute of Management Accountants (IMA), Society for Human Resource Management, Central Arkansas Human Resources Association, the Rachel Donaldson Chapter of the Daughters of the American Revolution and The Order of Daughters of the King. Additionally, she is Heifer Foundation's representative for the Mississio Investors' Exchange, a member of the Forbes Nonprofit Council, Partnership of Philanthropic Planning (formerly NCPG) and the Arkansas chapter of the organization (Arkansas Charitable Gift

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Planning Council), as well as Drury University's Breech School of Business Administration's Advisory Board and a member of the board of directors for Women Thrive Worldwide. She is an active member of St. Michael's Episcopal Church where she has previously served as treasurer and a member of the Outreach, Finance and Audit Committees.

Ardyth is married to Jerry Neill and lives in Maumelle, AR.

Heather Nesle | *New York Life Foundation*

Heather Nesle is President of the New York Life Foundation, the charitable foundation created by New York Life Insurance Company. In addition to her Foundation duties, she is vice president of New York Life's Corporate Responsibility Department. Ms. Nesle is responsible for managing the company's philanthropic and volunteer activities.

The New York Life Foundation devotes the majority of its funding each year to programs that help children in the areas of educational enhancement and childhood bereavement. Since its founding in 1979, the Foundation has made nearly \$240 million in contributions to New York and U.S.-based non-profit organizations. New York Life Corporate Responsibility initiatives include the award-winning Volunteers for Good program, which helps New York Life employees and agents nationwide volunteer within their communities.

Ms. Nesle most recently served as vice president, corporate sustainability at HSBC Bank USA. Prior to that, she served in various roles at Fannie Mae, most recently as senior capital markets manager, as well as senior communications manager, and information architect. She serves on the Board of Directors of the Elizabeth Cady Stanton and Susan B. Anthony Statue Fund and is a member of the Philanthropy New York CEO Forum. Ms. Nesle has also served on the Board of Directors of the Western New York Public Broadcasting Association.

Ms. Nesle earned a Masters of Arts degree and a Bachelor of Arts degree in communications and human services from George Washington

University. She currently resides in New York, NY with her husband, Steve, son, Benjamin, and daughter, Paige.

MC Belk Pilon | *John M. Belk Endowment*

MC Belk Pilon is Board Chair of the John M. Belk Endowment, where she and her team are committed to increasing access to and completion of postsecondary education in order to give all citizens the chance at longterm, family-sustaining careers. Guided by the vision she shared with her father, the late John Belk, MC leads the Endowment on its mission to create a stronger North Carolina.

Like her father, MC serves her community in many ways. She has participated on several boards that champion education access and success for all children, including Good Friends, Greater Enrichment, and the Fletcher School. She is currently Chair of The John M. Belk Scholarship Advisory Board at Davidson College and active on the boards of The Belk Foundation, College Advising Corps, Charlotte Mecklenburg Community Foundation and Charlotte Country Day School, as well as the CCDS Advancement Committee. She was awarded the 2016 Roanoke College Medal, the highest honor for an alumni to receive, and the 2015 Central Piedmont Community College Distinguished Service Award.

MC earned a bachelor's degree in sociology and communications from Roanoke College in Salem, Virginia, where she also worked as assistant alumni director after graduation. After returning to her hometown, she spent twelve years in retail management for Belk and five years with The Belk Foundation, a family foundation that focuses on improving early childhood education, teaching, and leadership in public schools. MC and her husband, Jeff Pilon, live in Charlotte with their three children.

Rick Reed | *Garfield Foundation*

Rick Reed is Executive Producer of the Garfield Foundation's Collaborative Network's program. Rick's first forays into network-weaving were as an organizer working with Central Valley organic farmers in the early 1990s.

Having originally trained as an ecologist and molecular biologist, Rick's systems sensibility eventually led him to the insight that some of the key challenges facing nonprofits, such as unhealthy competition among allies, mistrust between foundations and grantees and, most importantly, the fragmentation of good work, were symptoms of a dysfunctional grant making paradigm. At once inspired by the dedication and innovative work of so many nonprofits and progressive foundations, and frustrated by the systemic constraints that hold them back, Rick partnered in 2003 with the Garfield Foundation to establish the Re-Amp clean Energy Network, an attempt at bringing together funders and advocates around authentic collaboration. Through an innovative process, the Network aligned the efforts of clean energy funders in a six-state region in the Upper Midwest and is credited with the region's spectacular gains in climate protection, including stopping over \$40B in newly proposed coal plant construction.

Today, Rick and his team at Garfield are drawing on Re-Amp, as well as the work of many others, in developing foundation engagement practices that encourage authentic alignment and collaboration among foundations and grantees. The Garfield team is currently establishing a new national network with 60 NGOs and several foundations working to remove toxic chemicals from everyday products (the Cancer Free Economy Network).

James Ritchie-Dunham | *Vibrancy*

James is the President of the Institute for Strategic Clarity, a 501(c)(3) research and education organization based in western Massachusetts, president of the company Vibrancy, an adjunct professor of strategy at the EGADE Business School in Mexico, and a member of Langer's Mindfulness Lab at Harvard since 2004, James has a PhD from UT Austin. As president of the company VibraMex, Jim is the host for Ellen's work in Mexico through the Langer Mindfulness Institute in San Miguel de Allende.

Over the past decade, James has bridged the world of practice and the world of academia. He

has supported leaders, in organizations across business, government, civil society, and global networks, in bringing greater strategic clarity to their large-scale social changes. In academia, he has explored and documented the foundations of strategy, large-scale social change, and ecosynomics, as well as teaching graduate classes on strategic design and modeling.

James believes a completely different set of agreements can exist among all peoples, agreements in which people can strive towards their own deeper potential. He believes that we will look back to 2010 as a time when the work of a few began to support the emergence of this new set of agreements, in critical, high-leverage ways, and that the Institute for Strategic Clarity played a key role in that work. It will have been through the "naming" of the foundations of the new agreements, what we now call ecosynomics, that people began to identify what they were learning and to connect with each other in support of the new agreements.

Alexander Rossides | *Social Impact Exchange*

Alexander Rossides is Founder and Co-President of the Growth Philanthropy Network (GPN) and its signature initiative, The Social Impact Exchange. Alex has led both nonprofit and for-profit organizations. He has experience managing the growth of organizations, raising capital, developing affiliate networks and partnerships, and developing systems and technologies that enable information and knowledge sharing. Prior to GPN, he served as the CEO of Interactive Video Technologies (IVT), a company he helped found and grow into a leading provider of online video technology that was successfully sold. Alex started his career as a management consultant at Towers Perrin in the strategy and organizational effectiveness practice, where he focused on client engagements in the public, health and financial sectors.

In the social sector, Alex's focus has been in the areas of civic engagement and youth education and development. Alex has served in numerous volunteer and advisory positions with other nonprofits. He received his BA from Dartmouth College and his MBA from Columbia Business School.

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Chantel Rush | *The Kresge Foundation*

Chantel M. Rush is a program officer with The Kresge Foundation's American Cities Practice. Her grantmaking portfolio includes efforts to seed and scale innovative community development practices aimed at improving the lives of people with low incomes in America's cities. Her work also supports pioneering research, thought leadership and convenings to expand urban policymaking and practice. She also stewards the foundation's place-based work in Memphis and New Orleans and works closely with the foundation's team in Detroit.

Chantel joined the foundation in 2015, working as special assistant to Kresge President and CEO Rip Rapson. She transitioned to program staff in 2016. Before joining Kresge, Chantel served as senior analyst of global strategy and business development at Gap Inc. She started her career in management consulting, where her responsibilities included advising both corporate and private equity clients.

Chantel earned bachelor's degrees in Spanish and international relations from Stanford University and an M.B.A. from Harvard.

Marcus Shingles | *XPRIZE*

Marcus Shingles is the Chief Executive Officer of the XPRIZE Foundation, a non-profit founded by its Executive Chairman, Dr. Peter Diamandis. XPRIZE is the leading expert in designing and implementing innovative models that utilize gamification, crowd-sourcing, incentive competitions, and exponential technologies to solve the world's grandest social challenges.

Prior to XPRIZE, Marcus was a Partner at Deloitte Consulting LLP and leader of Deloitte Consulting's Innovation Group where he worked with corporate executive teams to better understand and plan for the opportunities and threats associated with disruptive innovation driven by "exponentials" (e.g., 3d printing, block-chain, crowd-sourcing, AI) resulting from the accelerated pace of discovery, invention, and technology. At Deloitte, Marcus also championed the strategic global partnership with Singularity University,

and helped establish and lead the Innovation Partnership Program with XPRIZE and SU.

Marcus has over 20 years of experience, and prior to his most recent roles at XPRIZE and Deloitte, he was a successful entrepreneur founding a management consulting business working with Fortune 500 leadership teams on innovation, technology, and analytics initiatives. Marcus has published numerous thought-leadership pieces and presents regularly on technology trends, disruptive innovation, and related business and social impact strategies.

In his spare time, Marcus has pioneered a program in partnership with the public school system in both Los Angeles and Boston to bring "exponential entrepreneurial" training and contemporary thinking to high school students in currently underserved communities. The program has been implemented as part of a multi-year curriculum in the classroom, designed to teach self-sufficiency and prepare students for an optimistic and exponential future.

Abby Jo Sigal | *James and Judith K. Dimon Foundation*

Abby Jo Sigal is the Executive Director of the James and Judith K. Dimon Foundation. The focus of the Foundation is helping to better position young people from low-income neighborhoods for family-sustaining jobs and choice-filled lives. Previously, she was a Senior Vice President for Enterprise Community Partners, a social venture non-profit that invests \$2 billion annually in grants, debt and equity in affordable housing and programs to strengthen communities. In her twelve years at Enterprise, Ms. Sigal played many roles including overseeing strategy and innovation, spearheading its impact investing policy work, leading its New York office, and doing many complex debt and equity transactions. Ms. Sigal holds a master of business administration and a master of city planning from the University of California - Berkeley, and a bachelor of arts in philosophy from Yale University.

Lisa Sobrato Sonsini | *Sobrato Family Foundation*

Lisa Sobrato Sonsini established the Sobrato Family Foundation in 1996 as a vehicle for multiple generations of the Sobrato family to unify their philanthropic giving for maximum impact. The Sobrato Family Foundation strives to make Silicon Valley a place of opportunity for all of its residents by promoting access to high-quality education, career pathways and essential human services. Under her leadership as Board President, SFF has grown tenfold in both assets and annual giving. For over 25 years, Lisa has been a strong advocate for the rights of disadvantaged youth in both the educational and foster care systems. She also works passionately as a catalyst for civic engagement among many of the rising leaders in Silicon Valley. Lisa currently serves on the Boards of Directors for KIPP Bay Area Schools, Silicon Schools, Silicon Valley Children's Fund and American Leadership Forum Silicon Valley. Past honors include the John W. Gardner Leadership Award from ALF Silicon Valley, Humanitarian of the Year from Hidden Villa, and San Mateo County Women's Hall of Fame Inductee. Lisa received a J.D. from Boalt Hall School of Law at UC Berkeley and a BA in Communication Studies from UCLA. She resides in Menlo Park, California with her husband Matt and their three children.

Rusty Stahl | *Fund the People*

A proven social entrepreneur at the crossroads of philanthropy, leadership and social change, Rusty Stahl is Founder and President & CEO of Fund the People (fundthepeople.org). He is also a Visiting Fellow at NYU Wagner School of Public Service. Fund the People is the national campaign to maximize investment in the nonprofit workforce. Fund the People offers research, education, and training to help funders and nonprofits integrate talent-investing into their practices, thus advancing the dignity, equity, performance, impact, and sustainability of nonprofit work. Launched in 2014 and based in Beacon, NY, Fund the People's work is driven by an expert team, informed by a national Advisory Council, and supported by major national and local foundations. Stahl's efforts have been featured

in the New York Times, Boston Globe, Chronicle of Philanthropy, and various books and blogs. Previously, Rusty served for 10 years as founding Executive Director of Emerging Practitioners in Philanthropy (EPIP), the professional association of young and new foundation professionals. Prior to EPIP, Rusty was a Program Associate at the Ford Foundation, where he focused on strengthening philanthropy, nonprofits and social justice work. He holds an MA in Philanthropic Studies from Indiana University. He lives in Beacon with his wife, consultant and coach Sarah From, and their toddler daughter, Ruby. Rusty was born and raised in Philadelphia, PA.

Ashley Stewart | *The Annie E. Casey Foundation*

Mr. Ashley B. Stewart is a senior associate in Talent and Leadership Development at The Annie E. Casey Foundation, a private charitable organization dedicated to helping build better futures for disadvantaged children in the United States. In this role, Ashley is responsible for providing direction and oversight of next generation leadership development and performance capability programs designed to help leaders identify the large scale changes they want to make, quantify how they will know the changes are being made and implement the strategies to achieve equitable and measurable outcomes.

Prior to joining the Foundation, Ashley led the National Summer Learning Association's community influence strategy to leverage public and private resources to support high-quality summer programming for low-income youth in Baltimore, Grand Rapids and Newark, NJ. He also co-designed NASA's Summer of Innovation project. As a Foreign Service Officer with the U.S. Department of State, Ashley served in Mexico and the Dominican Republic and was a Speechwriter to the Secretary of the U.S. Department of Education.

Ashley holds a Master in Public Policy from Harvard University and a Bachelor of Arts in Psychology from Morehouse College.

SPEAKERS & PANELISTS

David Peter Stroh | *Bridgeway Partners*

David Peter Stroh is a founding partner of Bridgeway Partners (www.bridgewaypartners.com), a consulting firm dedicated to helping people reframe and resolve intractable problems. He is also a founding director of the consulting group and informational website www.appliedsystemstinking.com. David was previously one of the founders of Innovation Associates, the consulting firm whose pioneering work in the area of organizational learning formed the basis for fellow co-founder Peter Senge's management classic *The Fifth Discipline*.

David is internationally recognized for his work in enabling leaders to apply systems thinking to achieve breakthroughs around chronic, complex problems and to develop strategies which improve system-wide performance over time. He is the author of the recent book *Systems Thinking for Social Change* (Chelsea Green, 2015), a #1 Best Seller in Non-Governmental Organization Policy which readers praise as 'an essential — and long overdue — guide to applied systems thinking' that 'shows you how to enlist others in the effort' by 'masterfully weaving metaphor, story, and practical tools' using 'down-to-earth language.'

Over the course of his 40-year career, David has worked with organizations in the private, nonprofit, and public sectors as well as with numerous multi-stakeholder groups committed to social change in such areas as early childhood development, K-12 education, public health, criminal justice, economic development, homelessness, and affordable housing. In addition to his consulting David has given workshops on applied systems thinking on six continents.

Kerry Sullivan | *Bank of America Charitable Foundation*

Kerry is President of the Bank of America Charitable Foundation, whose mission is to help advance economic mobility for individuals, families and communities in order to create thriving communities across the company's global footprint. In this role, Sullivan leads a team responsible for philanthropic strategy in support of the company's commitment

to responsible growth through a focus on environmental, social and governance factors. The Foundation is delivering on a ten-year \$2 billion philanthropic giving goal, with a particular focus of serving low-income communities and vulnerable populations.

Sullivan manages strategic relationships with philanthropic partners addressing pressing issues of workforce and education, community development, and basic needs. She leads the company's signature philanthropic programs which recognize the community leadership and service of nonprofit organizations and students in 45 markets across the U.S., with more than \$200 million invested. In addition, Sullivan is responsible for Bank of America Community Volunteers, the global volunteer program which deploys employees as engaged citizens across local communities.

Prior to joining the Bank of America Charitable Foundation, Sullivan managed Philanthropic Management Foundation Advisory Services at the company. Under her leadership, the Lloyd G. Balfour Foundation distributed more than \$85 million in charitable grants predominantly to organizations improving access to education for underserved populations.

She currently serves on the National Board of Directors of Year Up; Mentor, the National Mentoring Partnership; Points of Light; BPE, the Boston Plan for Excellence; the GreenLight Fund; and serves as Chair of the Summer Fund — a donor collaborative that raises annual support for summer programs to benefit Boston's inner city youth.

Kelvin Taketa | *Hawai'i Community Foundation*

Kelvin is the Chief Executive Officer of the Hawai'i Community Foundation — the largest foundation in the state that works with individuals, families, foundations, government agencies and organizations to transform lives and improve our communities.

Since his appointment in 1998, the Foundation has become the leader in facilitating charitable investments in Hawai'i and is recognized as a trusted community resource on charitable trends and best practices. The Foundation has also launched several major initiatives with

a coalition of local and national funders and government agencies to address critical issues and developed grant programs that led to national recognition. In 2016, the Foundation administered more than \$50 million for programs and initiatives in Hawai'i. Kelvin has been recognized by *The Non-Profit Times* as one of the "50 most powerful and influential people".

He helped found The Nature Conservancy of Hawai'i as its Executive Director and then managed the fundraising, government relations and communications functions for The Nature Conservancy (TNC), the largest conservation organization in the world. He then led the creation of TNC's programs in the Asia/Pacific Region which helped build the leadership capacity of non-profit organizations and government agencies, launched compatible economic enterprises and worked on the reform of multinational and bilateral economic aid and policy throughout the region.

Kelvin also founded and managed Sunrise Capital, LLC, a multi-million dollar private equity company focused on aquaculture ventures. He serves on the board of Hawaiian Electric Industries and is Chair of the Nominating and Governance Committee, Hawaiian Electric Company, the Hawai'i Leadership Forum and the Stupski Foundation in San Francisco.

Jessy Tolkan | *Purpose Climate Lab*

Jessy Tolkan is the Head of Labs & Executive Director of Purpose Climate Lab, a movement accelerator working to supercharge the climate and clean energy movement. She spent the last decade as an activist and movement leader working for progressive change, specializing in large-scale advocacy campaigns that disrupt politics, culture, and polluting industries.

Jessy has consulted with some of the leading social change organizations in the U.S., having led an international effort to build electric vehicle infrastructure for several major auto companies and as a senior advisor to the Working Families Organization and the Center for Working Families. She served as Co-Executive Director of both Citizen Engagement Laboratory and Energy Action Coalition and as State Director of the New

Voters Project, where she helped register more than 130,000 young voters, facilitating one of the highest youth turnout rates in the country and providing the foundation for the historic youth strategies employed in the 2008 presidential election. She also led the largest youth gathering on global warming in U.S. history – POWER SHIFT 2009, a conference of more than 12,000 youth representing all 50 states which culminated in the single largest lobby day on Capitol Hill focused on global warming. POWER SHIFT has since spread to more than 25 countries, and the first Global Power Shift has since convened in Europe.

Jessy received her B.A. in Political Science from the University of Wisconsin-Madison.

She's been featured in *Time Magazine*, *Glamour Magazine*, *The New York Times*, *Hardball* with Chris Matthews, and *Vanity Fair Magazine*. In 2008, *Rolling Stone Magazine* named her one of the 100 agents of change in America.

Lily Trager | *Morgan Stanley*

Lily S. Trager is an Executive Director and the Director of Investing with Impact for Morgan Stanley Wealth Management. Lily joined the Firm in 2014; previously, from 2007 until 2014, Lily worked for Veris Wealth Partners in New York, a Registered Investment Advisory focused exclusively on serving clients with interest in sustainable and impact investing, most recently as Head of Research.

Lily began her career in the Boston office of Cambridge Associates. While at Cambridge Associates, she worked on teams overseeing \$3.9 billion in nonprofit, high-net-worth and foundation investment portfolios. Lily earned a M.B.A in Sustainable Business from Presidio Graduate School and her B.A. in Anthropology from Bates College. She also co-founded Women Investing for a Sustainable Economy (WISE), a professional networking group in New York City with Chapters in Boston, DC, San Francisco, Toronto and London.

SPEAKERS & PANELISTS

Bill Tucker | *Bill & Melinda Gates Foundation*

Bill Tucker, Senior Advisor at the Bill & Melinda Gates Foundation, serves on the K-12 education program leadership team and is responsible for identifying and addressing critical and emerging cross-cutting strategy issues. Prior to his current role, he led the Foundation's K-12 advocacy/policy grantmaking team and managed the strategic prioritization, budgeting, and allocation of a \$40+ million grantmaking portfolio. Before joining the Foundation, he served seven years as Managing Director at Education Sector, where he built and led all aspects of organizational management and growth from start-up to mature organization of a nationally prominent education policy think tank. At Education Sector, he also served as a nationally recognized policy expert, writer, speaker, and source on a wide-range of educational issues including technology, innovation, data use, and student assessment. Throughout his career, as both a founder and board member, he's helped to launch and grow a number of nonprofit and for-profit entities focused on improving education, civil society, and community engagement. He is a graduate of Duke University and has both an MBA and a Master's of Education from Stanford University.

Kristina Van Liew | *Morgan Stanley*

Kristina is Managing Director and Institutional Consulting Director at Graystone Consulting, the independent Institutional Consulting Division of Morgan Stanley. With over 28 years of corporate banking, private wealth and institutional investment consulting experience, Kristina draws upon a long legacy of serving the consulting needs of nonprofit sector and complex private wealth arena. Kristina and her partners are part of an elite group of advisors and lead one of the largest institutional consulting practices at Morgan Stanley with over \$5 Billion in assets under advisement. Working a diverse range of clients including family offices, foundations/endowments and operating nonprofits, her clients benefit from a different type of strategic consulting partner — one who brings a more holistic view and understands the growing relationship between investments, mission and

values. Drawing from a dual understanding of both institutional consulting and the growing Sustainable & Impact Investing arena, she has worked to build a diverse team professionals whose backgrounds and experiences allow the practice to incorporate sophisticated institutional thinking and industry best practices from all of the client segments it serves. This expertise is complemented by a deep curiosity about her client's core values and a strong commitment to help them drive outcomes which matter most to them. Kristina is Chair of the Advisory Board to Management for Graystone Consulting and serves on the Graystone Consulting Investment Advisory Council. She is a published speaker on the topic of Impact Investing and the growing area of mission-based and sustainable investment strategies.

Judy Vredenburg | *Girls Inc.*

Judy Vredenburg is President and CEO of Girls Inc., the organization that inspires all girls to be strong, smart, and bold through direct service and advocacy. Girls Inc. delivers life-changing programs and experiences, in partnership with schools and at centers through a network of 82 local organizations, to help girls navigate gender, economic, and social barriers.

Girls Inc. is on an accelerated path to double the number of girls served by 2020, especially girls from low-income communities, and strengthen its public policy efforts to be the leading advocate in advancing rights and opportunities for all girls. In 2106 Girls Inc. launched a five-year, \$20 million capital fund for growth investment.

Prior to joining Girls Inc., Judy was President and CEO of Big Brothers Big Sisters of America and brings over 20 years of corporate retail experience. She is recognized for her business acumen, executive leadership, and commitment to advancing opportunities for girls and women. She holds a BA from the University of Pennsylvania and an MBA from the State University of New York, Buffalo. She holds honorary degrees from Lynchburg College and Philadelphia University.

Kate Wolford | *The McKnight Foundation*

Kate Wolford is President of The McKnight Foundation, a Minnesota-based family foundation that seeks to improve the quality of life for present and future generations through grantmaking, collaboration, impact investing, and strategic policy reform. In 2016, the Foundation had assets of \$2.2 billion and granted more than \$87 million in the following areas: arts, education and learning, Midwest climate and energy, Mississippi River water quality, the Minneapolis/St. Paul region and communities, agricultural research, and neuroscience research.

Wolford has led The McKnight Foundation since 2006. During her tenure, she has spearheaded the development of the Foundation's climate mitigation and sustainability efforts, and its impact investing program, which further leverages the Foundation's endowment to achieve its goals. This work has included earmarking \$200 million for higher impact investments; developing a new lower carbon investment product; and promoting impact investing as a tool for learning among grantmaking staff.

Prior to joining McKnight, Wolford spent 13 years as president of Lutheran World Relief (LWR), a global grantmaking and policy advocacy organization. She was named president at LWR after two years as program director for Latin America. Previously she worked on humanitarian and community-based efforts in Latin America. Wolford has a B.A. in history from Gettysburg College, an M.A. in public policy from the University of Chicago, and an M.A. from the Divinity School of the University of Chicago. Wolford serves on the board of directors of Greater MSP, The Johnson Foundation at Wingspread, Living Cities, and Minnesota Comeback.

Jane Wurwand | *Dermalogica and FITE*

As the Co-Founder and chief visionary of Dermalogica and The International Dermal Institute post-graduate training centers, Jane Wurwand is one of the most recognized and respected authorities in professional skin therapy. Under her leadership, Dermalogica has grown to be the leading professional skin care brand, used by more than 100,000 skin therapists in more

than 100 countries around the world.

In January, 2011, Wurwand launched FITE, Financial Independence Through Entrepreneurship, a global women's entrepreneurial initiative inspired by her three decades of work within the professional skin care industry. Since its launch, FITE has assisted more than 75,000 women to achieve financial independence as well as gain access to educational programs and leadership training. In 2017, FITE announced its new Entrepreneurship Accelerator program, a new model of online, purpose-driven education that fills critical business skills gaps to help small, entrepreneurial businesses grow to scale.

In 2016, President Obama appointed Wurwand a Presidential Ambassador for Global Entrepreneurship, one of a prestigious group of America's top entrepreneurs who work with the Federal Government to help develop the next generation of entrepreneurs both at home and abroad. Wurwand's expertise on entrepreneurship has been frequently sought out by the media, including Bloomberg, MSNBC, Inc.'s "The Playbook" online video series, Entrepreneur magazine's "Trep Talk", People magazine, and NPR's "How I Built This" podcast. Wurwand is also a Huffington Post blog contributor where she writes on her passion for women in business and entrepreneurship.

Emily Zyborowicz | *Peterson Center on Healthcare*

Emily Zyborowicz, MPH, manages the Peterson Center on Healthcare's expanding grant portfolio. She is responsible for forming strategic partnerships and designing engagements that align with and advance the Center's mission to accelerate the adoption of innovations that improve the quality and reduce the costs of healthcare. She joins the Center from the Tisch Cancer Institute at Mount Sinai where she oversaw a robust scientific review and monitoring process for all cancer clinical trials, and was involved in developing and managing grants in the Cancer Prevention & Control division. Emily obtained an MPH in Healthcare Management at Columbia University and a BS in Psychology from Lafayette College.