



ADMISSION POSSIBLE

When admission is possible, anything is possible.

Admission Possible's entrepreneurial insight is its innovative use of AmeriCorps members for the delivery of college access and success services to low-income students. As the first organization in the country to harness the spirit of national service in this way, Admission Possible has now spent 10 years refining and replicating a uniquely scalable model that delivers top-of-field results with industry-leading cost efficiency. At only one-seventh the cost of the most similarly-intensive model, with a national expansion plan created with McKinsey & Company, and with policy leaders calling for solutions to American global competitiveness, Admission Possible is ready for growth.

"Admission Possible operates in just two states now. So imagine if it was 10, or 20, or 50."

President Barack Obama at a White House event focused on taking community solutions to scale

Admission Possible AmeriCorps members – recent college graduates provided a modest living stipend for fulltime service – provide the intensive intervention required to successfully confront the significant barriers low-income students must overcome in earning a college education. A degree places a low-income student on the pathway out of multi-generational poverty and provides communities with future leaders and educated workers needed in a globally competitive economy.

The rigorous two-year, after-school core high school program begins in the junior year. A fulltime coach provides critical services including college entrance exam preparation, admissions and financial aid consulting, and college transition guidance, while encouraging early planning with workshops for freshmen and sophomores, further leveraging near-peer bonds. The college program provides coaching support to help students reach degree completion and workforce readiness.

In 2011, a Harvard study found that Admission Possible students are 140 percent likelier to enroll in a four-year institution than their non-program peers with the same profile and 75 percent likelier to enroll in any form of postsecondary education. A Harvard randomized control trial is also underway. Overall, 98 percent of students have earned college admission [confirmed by 2005 and 2009 external evaluations] and 80 percent of college enrollees have graduated or are working toward their degree.

Growing more than 200-fold since 2000, Admission Possible's 100-person fulltime team serves 7,400 students annually on nearly 150 college campuses and in 24 high schools across nine cities in the major metropolitan areas of Minneapolis-St. Paul, Minnesota, and Milwaukee, Wisconsin, with a budget of \$5 million. Based on a 12-month McKinsey supported strategic planning process, the nonprofit will continue expansion with a plan to serve 20,000 students annually in 10 U.S. urban markets by as early as 2015, and no later than 2020, starting with a third market in 2011.

With an anticipated \$2 million cost over three years for each new market added to the Admission Possible portfolio, phase one of the growth strategy calls for developing a \$10 million growth fund. Each market will be seeded with a \$1 million investment, acting as a challenge grant to be matched by local funders over three years. The growth fund will help create demand for the program in markets nationwide. The challenge funding to the local community will leverage a diverse local funding base and long-term local ownership, both critical to financial sustainability.

Admission Possible is governed by a 19-member board made up of senior executives leading global enterprises, veterans of higher education and policy, and experienced investors. A seasoned senior management team led by an award-winning social entrepreneur has a combined average of 17 years of related experience in direct service and nonprofit growth and management.

For more information, check out www.AdmissionPossible.org, or contact Natalie Rule Burns, Director of External Relations, Admission Possible at Natalie@AdmissionPossible.org or 651.917.3525.