

Social Impact Exchange

Taking successful innovation to scale

2010 Inaugural Conference on Scaling

June 17-18 • New York City

At the Exchange Conference, funders and leaders will gather to: coordinate scaling efforts; explore investing with peers; and develop a learning community to help scale top programs.

Presented by
Growth Philanthropy Network,
Robert Wood Johnson Foundation and
Duke University.

By invitation only

www.regonline.com/scaling_conference or (212) 551-1148.

Knowledge Sessions

Participate in dynamic break-out discussions and learn what experts have to say in sessions devoted to (1) **evaluating**, (2) **planning**, and (3) **funding** scaling of top-performing nonprofits. Also hear highlights of recent developments in scaling, including efforts by the White House Office of Social Innovation and other leading intermediaries, evaluators and capacity builders.

Business Plan Competition

See Competition finalists present early-stage and mezzanine-stage growth plans and respond to questions from a panel of judges. Winners to be announced in each category at the Closing Plenary.

Investment Fair

Join with funders and investors to hear presentations from nonprofits with strong evidence and readiness to scale in the areas of youth and education, health, and poverty alleviation. Following the presentations, convene in a safe learning environment to discuss the nonprofits' growth plans and sign-up for teams that will review the organizations for funding over the next 3-4 months.

Breakout Sessions in Specific Program Areas

Learn what types of scaling activities are currently taking place in **youth and education**, **poverty alleviation**, **health**, and **impact investing**. Discuss ways to implement more high-quality, evidence-based scaling efforts and identify options to work collaboratively.

*Sponsored by Public/Private Ventures and
The Chronicle of Philanthropy.*

KEYNOTE SPEAKERS



Robert Steel
Former Under Secretary of Treasury, former CEO of Wachovia Corp., former Vice Chair of Goldman Sachs, and Chair of the Aspen Institute



Risa Lavizzo-Mourey, M.D., M.B.A.
President & CEO
Robert Wood Johnson Foundation



David Gergen
Senior Political Analyst, CNN, and Professor of Public Service at Harvard University



Nancy Roob
President and CEO
The Edna McConnell Clark Foundation



Judith Rodin
President
The Rockefeller Foundation

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Featured Speakers and Panelists

Doug Bauer

The Clark Foundation

Shari Berenbach

Calvert Foundation

Ken Berger

Charity Navigator

Gordon Berlin

MDRC

Peter Berliner

PRI Makers Network

Melissa Berman

Rockefeller Philanthropy Advisors

Suzanne Biegel

Consultant

Matthew Bishop

The Economist

Antony Bugg-Levine

The Rockefeller Foundation

Ellie Buteau, Ph.D.

The Center for Effective Philanthropy

Laura Callanan

McKinsey & Co.

Cathy Clark

Duke University

J. Gregory Dees

Duke University

Jed Emerson

Consultant

William Foster

The Bridgespan Group

David Gergen

CNN, *U.S. News & World Report*, and Harvard University Kennedy School of Government

Kristin Giantris

Nonprofit Finance Fund

Michelle Gilliard

The Wal-Mart Foundation

Steven Goldberg

Author

Margaret Hall

GreenLight Fund

Jacob Harold

The William and Flora Hewlett Foundation

Charles Harris

SeaChange Capital Partners

Dan Heath

Author

Howard Husock

Manhattan Institute

Rob Ivry

MDRC

Simon Jawitz

Growth Philanthropy Network

Kevin Jones

Good Capital/SoCap

Risa Lavizzo-Mourey, M.D., M.B.A.

Robert Wood Johnson Foundation

Lauren LeRoy

Grantmakers in Health

S. Robert Levine, M.D.

Growth Philanthropy Network

Corina Lindley

Kaiser Permanente

Jane Lowe, Ph.D.

Robert Wood Johnson Foundation

Shelia Maguire

Public/Private Ventures

John Martinez

MDRC

Joe McCannon

Institute for Healthcare Improvement

Clara Miller

Nonprofit Finance Fund

Matthew Nash

Duke University

Bob Ottenhoff

Guidestar

George Overholser

Nonprofit Finance Fund

Marcie Parkhurst

FSG Social Impact Advisors

Patricia Patrizi

OMG Center for Collaborative Learning

Leslie Payne

Arabella Philanthropic Advisors

Judith Rodin

The Rockefeller Foundation

Nancy Roob

The Edna McConnell Clark Foundation

Alexander Rossides

Growth Philanthropy Network

James H. Shelton, III

U.S. Department of Education

Nadya K. Shmavonian

Public/Private Ventures

John Simon

GreenLight Fund

Edward Skloot

Duke University

Irene Skricki

Annie E. Casey Foundation

Karl Stauber

Danville Regional Foundation

Robert Steel

Former US Treasury, Wachovia Corp., Goldman Sachs, and co-founder of SeaChange Capital, chair of the Aspen Institute

Dorothy Stoneman

YouthBuild USA

Geri Summerville

Public/Private Ventures

Gary Walker

Consultant

Andrew Wolk

Root Cause