

CEO's Theory of Change

CEO's Theory of Change posits that if the employment needs of persons with criminal convictions are addressed at their most vulnerable point—when they are first released from incarceration or soon after conviction—by providing [life skills education](#), [short-term paid transitional employment](#), [full-time job placement](#) and [post-placement services](#), they will be less likely to become reincarcerated and more likely to build a foundation for a stable, productive life for themselves and their families.

Based on our Theory of Change, CEO's program model provides a road map for participants to achieve a long-term goal of remaining attached to the legitimate workforce and maintaining their freedom.

