

# 2012 Nonprofit Excellence Awards

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## THE NEW YORK COMMUNITY TRUST AND NEW YORK MAGAZINE ANNOUNCE 10 SEMIFINALISTS FOR THE 2012 NONPROFIT EXCELLENCE AWARDS

*“Nonprofits enrich the lives of all New Yorkers and it is excellent management, as shown by these 10 semifinalists, that make their contribution to our communities possible.”*

—Lorie A. Slutsky, president, The New York Community Trust

(New York, August 6, 2012) – The New York Community Trust and New York Magazine announced today the 10 semifinalists for the 2012 The New York Community Trust—New York Magazine Nonprofit Excellence Awards. Now in its sixth year, the awards honor outstanding management practices and encourage innovation and communication among New York’s large and diverse nonprofit community. Since 2007, the [Nonprofit Coordinating Committee of New York \(NPCC\)](#) and [Philanthropy New York](#) have managed this program, which is open to nonprofit organizations based in New York City, Long Island and Westchester. The 2012 Awards are also sponsored by WNYC.

The 10 semifinalist organizations, which vary in size and in type of services they offer the community, were chosen by the program’s 28-member Selection Committee for their outstanding management practices. They are:

- **Coalition for Asian American Children and Families** – aims to improve the health and well-being of Asian Pacific American children and families in New York City.
- **Global Kids** – works to ensure that urban youth have the knowledge, skills experiences and values they need to succeed in school, participate effectively in the democratic process, and achieve leadership in their communities and on the global stage.
- **Harlem RBI** – uses the power of teams to coach, teach and inspire inner-city youth to recognize their potential to realize their dreams.
- **iMentor** – improves the lives of high school students from underserved communities through evidence-based, technology-enabled mentoring, ensuring more students graduate high school college-ready.
- **Make-A-Wish Metro New York and Western New York** – grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.
- **Open Door Family Medical Center** – provides quality primary health care and human services at affordable prices to the community, particularly low-income, under-served residents and those lacking access to health care.

- **Red Hook Initiative** – partners with community adults to nurture young people in Red Hook to be inspired, resilient, and healthy and to envision themselves as co-creators of their lives, community and society.
- **The Children’s Village** – works in partnership with families to help society’s most vulnerable children so that they become educationally proficient, economically productive, and socially responsible members of their communities.
- **Women’s Housing and Economic Development Corp.** – aims to make the Bronx a more beautiful, equitable and economically vibrant place to live and raise a family by building energy-efficient, healthy and affordable homes and providing support services for low-income families.
- **YMCA of Greater New York** – a powerful association of men, women, and children throughout the five boroughs working side-by-side to make sure that everyone, regardless of age, income or background has the opportunity to learn, grow and thrive.

“Nonprofits enrich the lives of all New Yorkers and it is excellent management, as shown by these 10 semifinalists, that make their contribution to our communities possible,” said Lorie A. Slutsky, president, The New York Community Trust (NYCT), which is sponsoring the awards program for the first time this year. “This year’s semifinalists represent a diverse cross-section of our vibrant nonprofit sector and are effectively using strong management practices to advance their missions and the well-being of our city.”

“New York City area nonprofits are among the best managed in the country,” according to Michael E. Clark, president, Nonprofit Coordinating Committee of New York. “These Awards recognize how creative and essential their excellent management practices are to enriching all of our lives.”

“Donors want to feel confident that their contributions are not just going to a good cause, but to organizations that manage their people and resources effectively,” said Ronna D. Brown, president, Philanthropy New York. “The 10 semifinalists announced today are not just well managed organizations, but also exceedingly credible authorities on the significant challenges that even the best-run nonprofit organizations face in the current climate. We applaud each and every one.”

Each of the 10 semifinalists will now be asked submit a second application about their management practices that will be reviewed by the Selection Committee in September. The top 6 finalists will be announced on October 3<sup>rd</sup>. After a series of site visits to those six, three winners will be announced on November 15 at a special event.

A total of \$40,000 will be awarded to three organizations, with \$25,000 going to the Gold Prize winner for Overall Management Excellence, \$10,000 to the Silver Prize winner and \$5,000 to the Bronze Prize winner for outstanding performance in nonprofit management.

Each of the three winning organizations will also receive a scholarship toward tuition at the Social Enterprise Programs in Executive Education at Columbia Business School.

The awards will be presented to the three winners at a Best Practices Workshop and Awards Presentation in New York City on November 15, 2012.

Additional financial and in-kind support this year is provided by The New York Community Trust, The Clark Foundation, Ford Foundation, McGladrey LLP, the Fund for the City of New York and the Programs in Social Enterprise at Columbia Business School Executive Education. For more information on the program, please visit <http://npexcellence.fcny.org>.

### **New York Community Trust**

Since 1924, The New York Community Trust has been the home of charitable New Yorkers who share a passion for the City—and who are committed to making it better. With our donors, past and present, we support an array of effective nonprofits that help make the City a vital and secure place in which to live and work, while building permanent resources for the future. The New York Community Trust ended 2011 with assets of \$1.9 billion in more than 2,000 charitable funds, and made grants totaling \$137 million.

([www.nycommunitytrust.org](http://www.nycommunitytrust.org))

### **New York Magazine**

New York Media is the parent company of the ground-breaking weekly New York magazine, founded in 1968; the up-to-the-minute news and service website [nymag.com](http://nymag.com); the Grub Street network of food blogs; the entertainment and culture news site Vulture; and the twice-yearly *New York Weddings* magazine. ([www.nymag.com](http://www.nymag.com))

**Nonprofit Coordinating Committee of New York (NPCC)** is the largest umbrella membership and service organization for nonprofits in the New York City area, serving some 1,500 organizations in the city, Long Island and Westchester. NPCC serves as the leading information source and voice for New York City area nonprofits on sector-wide issues, as well as a provider of support services and cost-saving programs for its members. NPCC informs and connects nonprofit leaders, saves nonprofits money, and strengthens the nonprofit sector by building positive relations with government and advocating effective, accountable and transparent nonprofit management and governance practices.

([www.npccny.org](http://www.npccny.org))

**Philanthropy New York** is a nonprofit membership organization of 285 grantmaking foundations and corporations in the tri-state New York area and beyond. Its members award about \$3.9 billion annually to charitable organizations in New York and around the globe. Philanthropy New York seeks to strengthen philanthropy by offering programs and resources for valuable and strategic grantmaking. Its mission is to promote and support the practice of effective philanthropy for the public good. ([www.philanthropynewyork.org](http://www.philanthropynewyork.org))

**WNYC** is the most listened-to public radio station in the country, reaching over 1.1 million listeners each week. Consisting of FM 93.9, AM 820 and [wnyc.org](http://wnyc.org), WNYC aims to inform the public locally and globally on current events, politics, and civic affairs; export New York's

arts and cultural riches to the rest of the world; and, give voice to diverse audiences. WNYC produces signature programs including *The Brian Lehrer Show*, *The Leonard Lopate Show*, and *Radiolab*, among others, and also broadcasts the best offerings from NPR, American Public Media, the British Broadcasting Company (BBC), and Public Radio International. With more than 100,000 members, the station operates as an independent non-profit and has one of the largest membership bases of any institution in the city. ([www.wnyc.org](http://www.wnyc.org))

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