

Annual Financial and Fundraising Model for Growth

Goal	Annual Investment in \$ million
<p>I. Maintain and Expand our Network Support Provide direct grants, professional development, programmatic, marketing and fundraising support to enable chapters to deliver student impact.</p>	<p>\$2.5</p>
<p>II. Improve Program Quality and Invest in Program Evaluation A. Roll-out and support of the ASAS flagship initiatives in all chapters, i.e. high school readiness, service-learning, career exploration and sports as a hook. B. Engage in a national program evaluation</p>	<p>\$2.0</p>
<p>III. Serve more youth in need A. Local expansion to new schools and adding students to existing programs B. Roll-up of existing “mom and pop” providers C. Build infrastructure and launch 2 new chapters per year in high-need urban areas</p>	<p>\$0.5</p>
<p>TOTAL Annual Investment</p>	<p>\$5.0</p>