

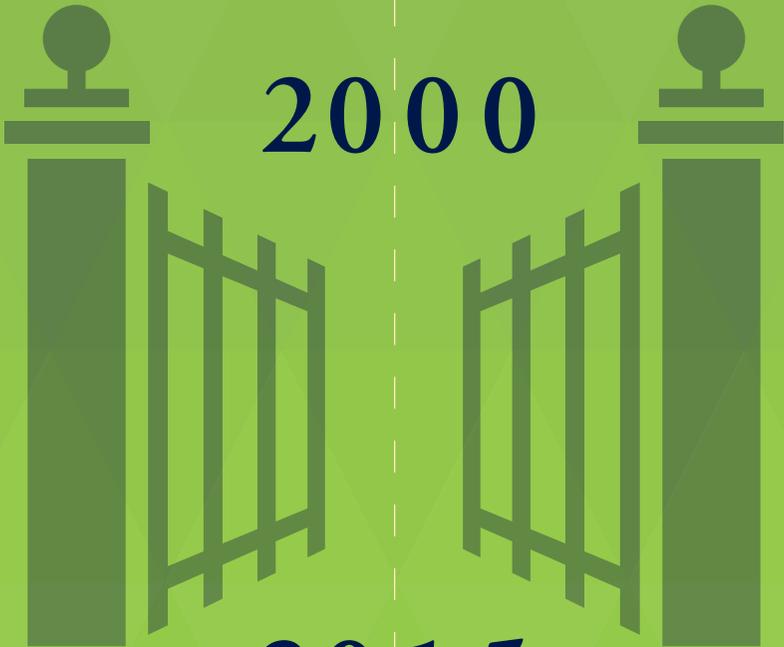


COLLEGE  
POSSIBLE™

15 YEARS of results by **DEGREES**

+ *See how*  
WE'VE EARNED...

...RESULTS BY DEGREES  
*for 15 years.*



2000

2015

15 years of

+ *IN America*, only 1 OUT OF 10 promising low-income students graduates from college.

I BEGAN COLLEGE POSSIBLE IN 2000 with an idea and a belief: that young people's determination to change the world could be harnessed to create more college graduates, and that the end of poverty starts with college. I took the risk and began laying the groundwork for this organization because I knew we (soon I had a small powerhouse of a team by my side) weren't alone in this belief. We knew the community would see the importance of this work and the potential in empowering idealistic recent graduates to coach low-income college hopefuls. You didn't disappoint us!



The same sense of anticipation and possibility that motivated me 15 years ago has inspired us to kick off the next 15 years of work with a broadened vision. Many months of asking how we can better match our efforts to the daunting size of the degree divide have brought us to the early days of an expanded approach. We'll carry forward our work coaching high school students while redoubling our efforts on college campuses. By

2021, this expansion will power an ambitious *65 percent graduation rate for our students, new partnerships with more than 400 colleges and an enhanced community-college-to-4-year-degree pipeline.*

You've given us the opportunity to grow from coast to coast and to shift from asking how we'll reach 20,000 low-income students to asking how we'll reach 50,000 or even 100,000 promising low-income students. Thank you for believing in the power of college.

*Here's to another 15 years of results by degrees.*

A handwritten signature in black ink that reads "J.R. McCorkell".

Jim McCorkell, *College Possible CEO and Founder*

## CHANGE BY DEGREES

+ *FOR Khullani*: COLLEGE POSSIBLE's first cohort, 2000

"College Possible is producing more than just college graduates. What you have built is a pipeline that creates an educated, engaged and aware citizenry. I will always feel deeply grateful for College Possible's help because it has made the life I lead possible."

— Khullani Mahdi Abdullahi,  
*Carleton College, B.A.;*  
*University of Minnesota, J.D.*



+ *FOR You*: STEPHANIE LILAK never imagined that some day

she would become an executive at a Fortune 200 company. The path to her flourishing career began with a conversation about college with her grandmother when Stephanie was four years old.



"Educational expectations were set early for me," Stephanie says. "My family saw education as a way to build a stable foundation for the future."

Stephanie set a goal of creating the opportunity for her children to attend the college of their

choice—something her family couldn't afford to provide for her. She also committed herself to creating opportunities for other children in her community and became involved with College Possible. Stephanie has served on the board since 2011 and was board chair in 2015.

"I am moved by the focus and tenacity of College Possible students," Stephanie says. "My grandma could only imagine how bright the future will be for the next generation of college graduates." — Stephanie Lilak, *former Chair, College Possible Minnesota Board*

+ *FOR America*: By 2020, 65 PERCENT OF JOBS will require

a degree and America will need five million more college-educated workers to remain competitive.

"If we go all in here, think about the difference we can make. Ninety-nine percent of [College Possible's] class got into college. The vast majority stay in college and earn their degrees."

— President Barack Obama,  
*Remarks at the White House*



## FINANCIAL HEALTH

For the year ended August 31, 2015

### Unrestricted Revenue & Support

\$12,320,781  
vs. FY 14  
\$9,236,841

### Total Expenses

\$12,234,397  
vs. FY 14  
\$9,560,808

### Functional Expenses



### Assets

Current assets	\$7,120,382
Property & equipment	\$738,207
Other assets	\$2,274,398
<b>TOTAL</b>	<b>\$10,132,987</b>

### Liabilities & Net Assets

Current liabilities	\$1,352,658
Long-term liabilities	\$157,078
Net assets	\$8,623,251
<b>TOTAL</b>	<b>\$10,132,987</b>

More detail and College Possible's complete financial statements can be found at [CollegePossible.org/About/Financials](http://CollegePossible.org/About/Financials)

## LEADERSHIP

### + Senior Leadership

JIM MCCORKELL, *CEO & Founder*  
 LAURA LIU, *Chief Operating Officer*  
 TRACI KIRTLEY, *Chief Program Officer*  
 BETH GIESE, *Senior Director of External Relations*  
 BONNIE CHRISTENSEN, *Director of Finance*  
 MORCINE SCOTT-WARREN, *Director of Human Resources*  
 CHRISTINE POORMAN, *Executive Director, College Possible Chicago*  
 EDIE TURNBULL, *Executive Director, College Possible Milwaukee*  
 SARA DZIUK, *Executive Director, College Possible Minnesota*  
 ARVIN FRAZIER III, *Executive Director, College Possible Omaha*  
 WYNESHIA FOXWORTH, *Executive Director, College Possible Philadelphia*  
 JULIE MANCINI, *Executive Director, College Possible Portland*

MILLIE ACAMOVIC, *Vice President of Finance & Admin/CFO, Northwest Area Foundation*  
 JEFF BERSTEIN, *President, ImageFIRST Healthcare Laundry Specialists Inc.*  
 KWEILIN ELLINGRUD, *Principal, McKinsey & Company*  
 SARA GAVIN, *President, Weber Shandwick North America*  
 JEFF KUTASH, *Executive Director, Peter Kiewit Foundation*  
 JIM MCCORKELL, *Chief Executive Officer & Founder, College Possible*  
 TULAINA MONTGOMERY, *Partner, Pathways Fund, New Profit Inc.*  
 JULIE MOORE, *Former Senior Vice President Global Marketing & Strategy, Institutional Sector, Ecolab Inc.*  
 JOELLE MURCHISON, *Vice President, Enterprise Diversity & Inclusion, The Travelers Companies Inc.*  
 SCOTT E. NELSON, *Chief Executive Officer, MDA Leadership Consulting Inc.*  
 THOMAS RANESE, *Vice President, Marketing, Google Inc.*  
 JEFF TURNER, *Managing Partner, Hillcrest Capital Partners*  
 ALEXANDER H. WARE, *Executive Vice President, Poblad Companies*

### + National Board of Directors

LAURA GILLUND, *CHAIR, Vice President of Human Resources and Development, Cardiovascular Systems Inc.*  
 STEPHEN M. SMITH, *VICE-CHAIR, President, K-12, Hobsons*

\$54,271,029  
contributed



844  
Service Corps  
members



1,979  
students served virtually, *through the CollegePoint initiative supported by Bloomberg Philanthropies*

64,893

students served  
by campus-based coaches,  
tech-connected coaches  
and college prep talks



2000 – 2015



15 YEARS of results by DEGREES

Every College Possible  
graduate moves us closer  
to eliminating  
the degree divide.

99%  
of students  
admitted to college



1,697  
graduates  
served through core  
coaching programs

\$3,000,000  
awarded from the  
U.S. Department of  
Education's i3, *Investing  
in Innovation Fund*



6 White House invitations



## OPPORTUNITY BY DEGREES, *Graduates of 2030*

### +2016

- The class of 2016 will graduate to a changing world, one that increasingly **REQUIRES** a college degree.
- Those supported by College Possible are 10 times more likely to graduate from college than their low-income peers.

### +2021

- The American workforce will fall 5 MILLION short of the college-educated workers needed to power the economy.
- College Possible juniors of 2016 will become college GRADUATES.
- Our students will achieve a 65 percent graduation rate, **SIX TIMES** the graduation rate of their low-income peers and surpassing the national average for all students.

### GRADUATION RATES

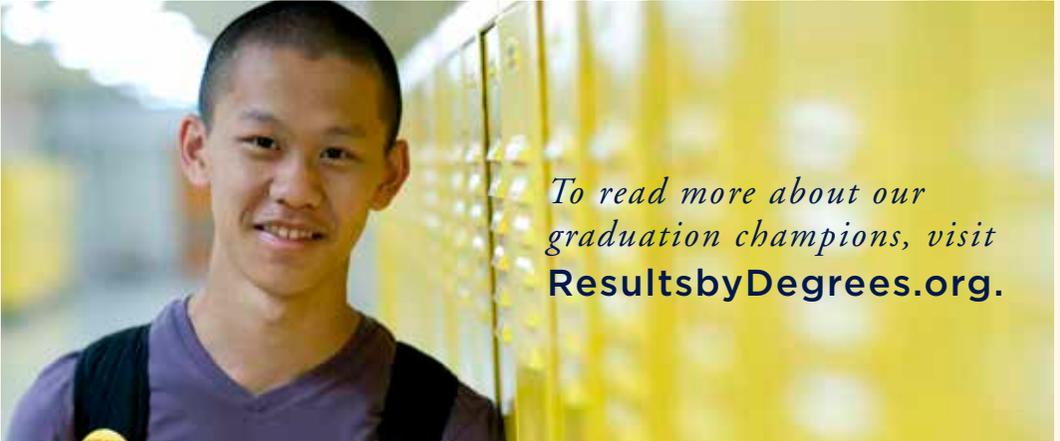
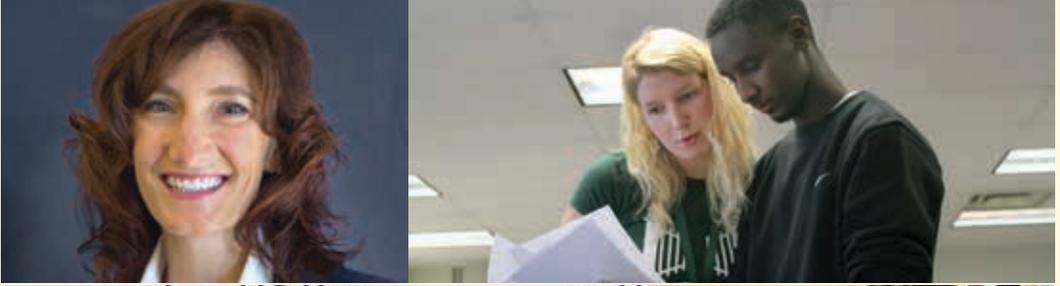
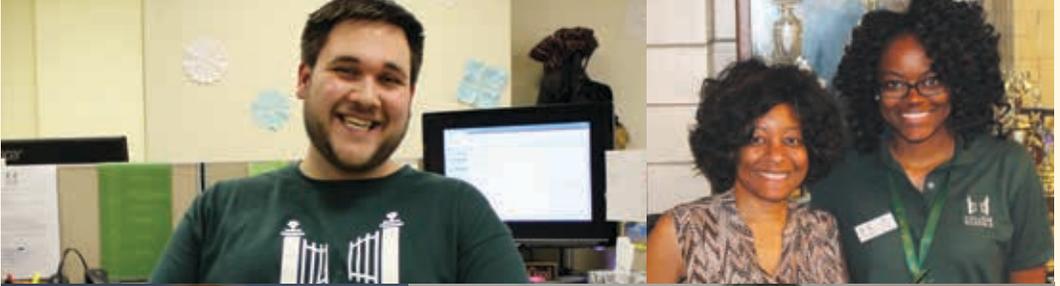


- College Possible coaches will work with low-income students at more than 400 COLLEGES across the country.

### +2030

- College Possible coaches will support students in EVERY state.
- The class of 2016 will be **ESTABLISHED** in their careers as teachers, engineers, lawmakers and artists.
  - They will be on track to earn a MILLION additional dollars over their lifetimes because they hold degrees.
  - They will be passionate graduation **CHAMPIONS**, prepared to guide their own children to and through college.
- The class of 2030 will celebrate graduates from every community and income level. Growing numbers of young people will know that their future is in their own hands, and that it will be determined by their motivation and effort, not their family's wealth. They will enter the workforce and power America **FORWARD** in a competitive global economy.

15 years of COLLEGE DREAMING



To read more about our graduation champions, visit [ResultsbyDegrees.org](http://ResultsbyDegrees.org).

